

# ASSIGNMENT

## Treatment of News

### Course

Concepts of Journalism of Media Studies (GEN 211)

Sec: 01

Prepared for

**Dr. Sudhangshu Sekher Roy**

Assistant Professor,

Department of Social Science

East West University, Dhaka

Prepared by

**S. M. Benzir Ahmed**

Id # 0000-0-00-000

Department of Business Administration

East West University, Dhaka

Date of Submission: 5 November 2008

## Problem 2

As it's a Sylhet based Newspaper definitely that particular news of 'workers killed' should be lead news. At the same time, the workers' killing news can be covered as lead news in National Newspaper. The reasons it will be selected for lead news are: timeliness, general interest, impact, human interest, number/figure & policy of newspaper (as it's a Sylhet based newspaper). HSC exam result publish is an important news too but comparing to the other it has lost its power to be a lead news.

As the newspaper is a Sylhet based newspaper and the accident occurred in the same district, the news of the gas field accident is more important than the news of SSC exam result. The lion part of the news reader is belong to Sylhet district and that's why general and human interest goes much to the local incident. And this news is very important from the view point of impact as because of there is proximity of being any one or more of the victims may be the known person or relative of any reader. Timeliness is also very important because of the said reasons. A big number of people (Twenty-five people) killing in a particular incident in a small country like Bangladesh are not a very familiar incident, and it is more unfamiliar when that took place in a gas field.

As because of being a Sylhet based newspaper it is assumed that definitely they would focus to local news rather than focusing other national or International events. Another interesting point related to selection is: it is not only for Sylhet based newspaper but also for National Newspaper, this particular news item is important and because of this merit it can also be lead news of any national newspaper.

On the other hand, though the result publishing of SSC exam is important news but it lost its credibility to be lead news only because of the importance and impact of the event in Sylhet.

### Problem 3

As both the news is competent enough to be lead news that became complicated to choose one. Eleven students of Khulna University killing is important from the view point of number and a bit prominence. Though the figure of the death toll is less in Dhaka University incident but still it's important from various views. Dhaka University is a prominent institution not only for as an educational institution but also centre of many big national protests, intellectual activity, destruction and other national impact that carries and influences the whole nation. Conflict itself has its own credibility to be news as because of reader's interest and people always look for bad news. The impact of the incident may spread to the whole country as that particular event occurred in Dhaka University.

Dhaka is always in the centre of interest and for this reason the Dhaka incident itself has own merit to be lead news. This particular event is also important compared with the other point of timeliness. Common people always very interested about any incident in Dhaka University as many times simple incident in Dhaka University turns to big fire, and this is from the view of general interest and consequence.

And finally about that incident, Dhaka University accommodates and big number of students throughout the country. So, any incident occurred in the campus become important for many families throughout the whole country.

Khulna University's 11 student's killing is no doubt is important news but the absence of impact, higher degree of general interest, prominence & consequence bring the Khulna University incident down from being the lead news.

## Problem 4

Generally the news of SSC exam result publishing becomes the lead news. But as because of other news which seems more important enough should be covered as lead news. Twenty five workers' killing is important for many reasons and one those remarkable points are the place of incident. Dhaka is always the centre of all interest and it becomes more interesting when another interesting point added with it which is Politics. Political incident always carries much interest not only for politicians but also the common people of the country as we are by born very politically conscious and interested. Politics is also very important as it turns to big unwanted incident that affects the whole country.

Tejgaon event is also important because of general interest, suspense, conflict and number of killing. But the on the other hand though SSC exam result is important from the view of Human Interest but because of the absence of the element of suspense, conflict, direct impact, significance and consequence it lost its place to be a lead news as usual.