

P R O P O S A L

International Business

Course Code: ITB 301

Submitted To

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Background of Study

Bangladesh started computer using from 1960. From then our country's educational intuitions have offered various degrees on it. But even for the lack of better infrastructure for computing and lack of foreign links with foreign countries we are losing our brains, because they are going abroad. But we now going front with some possibility. Some software companies are working with other foreign companies and companies are working collectively. So there is a large possibility for the growth of this industry.

Objective of Study

To identify the existing and potential software products in Bangladesh which we can export to international market and increase our foreign currency. We think this can play a major role in our export business and this will make a good balance in our export-import. We are very hopeful about this sector because we have sufficient talents for it. We will try to find our lacks in this sector and also discuss on related topics.

Sources

1. Internet
2. Newspapers
3. IT magazines

Limitation

The limitations for making the report is

1. Poor computer lab. facility
2. Inadequate printer facility for printing
3. Low speed of internet
4. Lack of information