

# Assignment 2

Introduction to Management Information System

Course Code: MIS 101

## Submitted To

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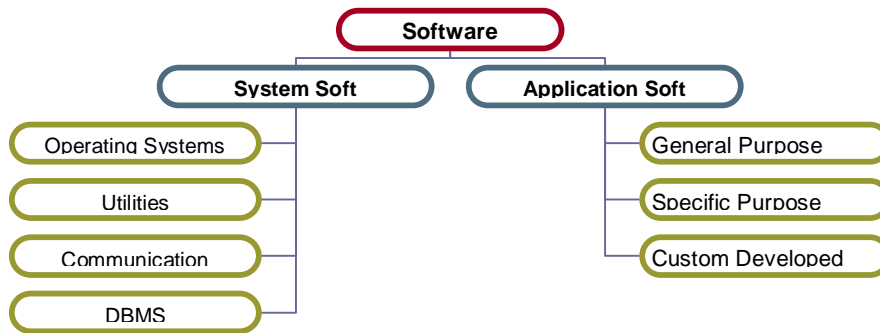
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**Ques**

Show the classification of software. Explain Application Software.

**Ans**

### Classification of Software



### Application Software

#### **1. General Purpose Application Software**

This software is generally can be bought from market with most of the common features.

Features:

- a. Highly reliable
- b. Cheap price
- c. Biggest companies are their builder
- d. Market category is horizontal
- e. Sold normally in market
- f. Can be used instantly
- g. Example: MS-Word, Winamp

#### **2. Specific Purpose Application Software**

This kind of software is developed by customizing General Purpose Application Software. Actually it is the customized form of the previous one.

Features:

- a. Less reliable than General Purpose Application Software
- b. High price
- c. Value Added Resellers (VAR) are its builder
- d. Market category is vertical
- e. Sold by VARs
- f. Cannot use instantly or not easy to use
- g. Not sold normally in market.
- h. VARs provide technical support & solution
- i. Example: Banking Software, Insurance Software

### 3. Custom Developed Application Software

This kind of software is built specially for specific purpose with special features.

Features:

- a. Not so reliable
- b. Very expensive
- c. It's build by special programmers team
- d. Generally it's not sold commonly
- e. Example: EWU Registration Process, Grameen Bank Software.