

“ROLE OF INTERNET IN A BUSINESS FIRM LOCATED IN BANGLADESH”

**NEW
AGE**

SHAON'S **EWU** education
•Net•Tc education
...your daily classes

SHAON
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PRESENTATION

Enterprise Information System MIS 305

Group Members

S. M. Benzir Ahmed

About The Organization

Established on **June 7, 2003**

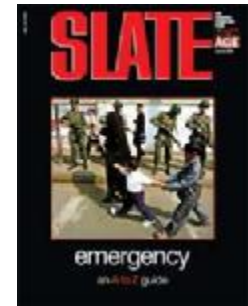
The Founder Editor: **Enayetullah Khan**

The Editor: **Nurul Kabir**

Total Circulation: **25,000** Copies

In Dhaka City: **15,000** Copies

Out of Dhaka City: **10,000** Copies



About The Organization

Product & Price

The Daily New Age News Paper	7.00 BDT
Weekly SLATE Magazine	10.00 BDT

Product Category

News & Information



Language

English

Contact Information

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About The Organization

Mission

NEW AGE is a daily newspaper that espouses democratic political processes and strives to see this ideology established and reflected at all levels of governance by furnishing that check on markets and governments that is becoming of the media establishment.

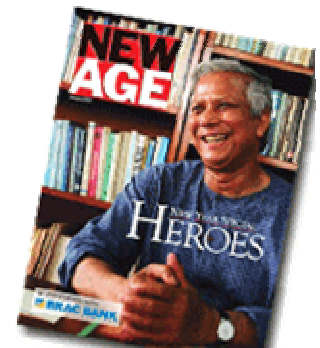


**NEW
AGE**

Description of Internet Use

News Source

- News Collection
- Online News Services
- Confirming News
- Download Photo
- Different Online Report
- Online Live Radio
- Online Live TV



Description of Internet Use

News On Specific Event

Covering International Report
Weather Report
Business News
Specific Organizational News
Political News



Description of Internet Use

Communication

Interconnection With Office Staffs
Connections With Different Organizations
Receiving Advertisements



Description of Internet Use

Technical Use

Web Site

Usage & Payments For Web Site

SMS Survey

Online Survey

Remote Connectivity

Online Purchase



Description of Internet Use

Paper & People

Connection with Readers

Anytime News Update

Money & Market

Advertisement Proposals & Advertisements

Promotional Programs

**NEW
AGE Business**

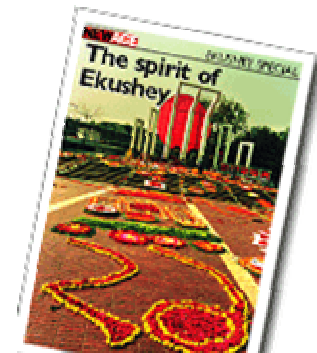
**NEW
AGE**

Before Using Internet

Benefits of Using Internet

Quantitative Benefits

- Increases Circulation
- Increases Advertisises in Print Version
- New Area of Financing
- Promotional Program
- Less Cost for Communication



**NEW
AGE**

Benefits of Using Internet

Qualitative Benefits

Increases Readers

Increasing Wealth of Organization

Efficiency

More News

Confirming News

Fast Activity

Quality of Photo

Time of News Update

Correspondents from Different Area

One to Many Connectivity

Knowledge Efficiency

Updated Business & Regular Events



**NEW
AGE**

Challenges

Virus

Network Server Crash

OS Didn't Suit

Bandwidth Problem

Problems For FTP Update

Network Security

Staff Training

Building Terms & Condition For Internet Use

Financing



Recommendation

Can Introduce Paid Online Service
Can Introduce Evening Online Edition



Conclusion

Need Computer Literate Staffs
Need to be Ethically Strong
Active Security System

NEWAGEXtra

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AGE**