

SHAON annual rePORT 2008



Defining '**SHAON**' & **THIS** Report

'**SHAON**' means the web site URL addressed www.shaon.net.tc, NOT the person **Benazir Shaon**. While said **Benazir Shaon** or **Shaon**; then it means the owner, the person himself.

Generally corporations publish their **Annual Report** along with the detail of their annual activity with financial statements. But being a personal web site, publishing an **Annual Report** is a new and different practice which has began from the last year. It was the **FIRST IN THE WORLD TO PUBLISH AN ANNUAL REPORT OF A SELF OWNED & SELF MAINTAINED PERSONAL WEB SITE**. And SHAON believes that is a part of the WORLD HISTORY. SHAON claims itself:

- World's Largest Most Dynamic, Fundamental & Self Maintained Personal Web Portal
- World's First Personal Web Site that publishes own Annual Report
- Publisher of the First Online & Printed News Bulletin/Magazine only for publishing Personal News

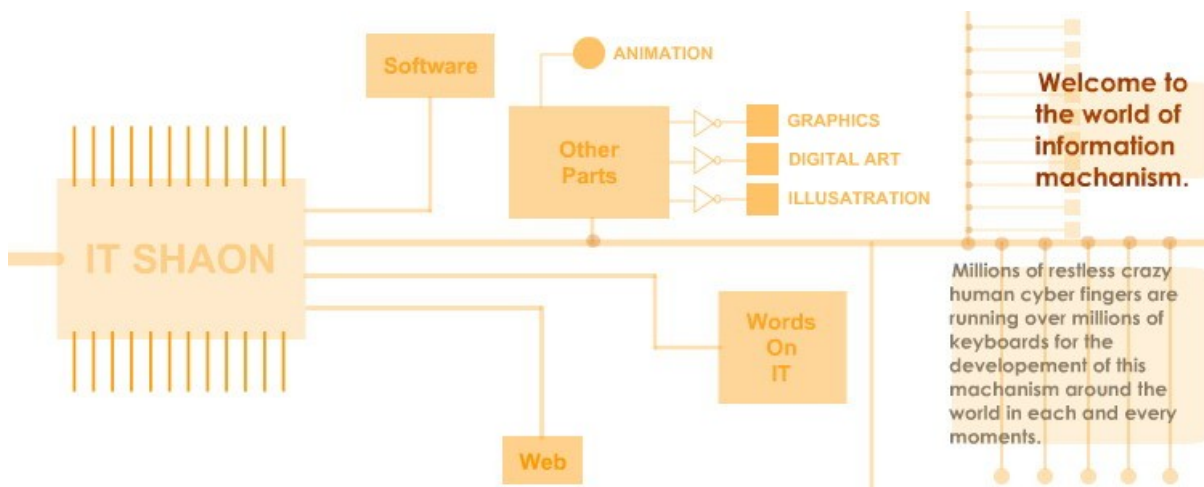


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Letter of Transmittal

09 January 2010

SHAON's Friends
Visitors

Sub: Annual Report for the year ended 31 December 2008

Dear Friend:

SHAON is gladly informing that "the personal web site 'SHAON'" has published its Annual Report for the year ended 31 December 2008 thereon for your necessary measures.

Sincerely Yours

Benazir Shaon

SHAON Chief



WELCOME Note

**Dear Friends of
SHAON & Social Networking Sites, Visitors, Well Wishers, Media & Organizations:**

SHAON Annual Report 2008, a name of another history. In the year 2008 SHAON have the big updates and release which can be said the 'Year of Revolution'. In this year SHAON has published the first annual report, not only of the self but also it is the first annual report in the world history published by any personal web site. The whole site got a complete reformation with new sections, designs, policy etc.

In this year 2008, SHAON has released two movies, though both came from study pressure of university. For the first time ever I have given my musical vocal to any video content. It was the movie released by SHAON, 'step ahead for population problem'. The video work along with the music was largely appreciated.

SHAON got two new children in the same year, i2we and amaderEWU. Besides the subsidiary EWUeducation; i2we and amaderEWU came in with new service offerings driven by the requirements. amaderEWU was active in the East West University campus and tried to build a stronger network. By this time amaderEWU has lots of promotions in the campus through posters and invitation cards.

For the first time ever SHAON exposed the name in public sight with poster. At the day of SHAON's 5th Annual Celebration SHAON posted posters in EWU campus which added a new line of promotion with the joy of celebration. One of my close friends Amit Chakrabarty joined SHAON and worked for amaderEWU as Graphics Designer. He designed some wallpapers for amaderEWU. That was the first direct contribution to any work of SHAON by any one out of me. Besides him many EWU students requested to join the site amaderEWU, some of them contributed in news gathering for sometimes.

Like the last year the financial statements have not been added here in this year as because of the reason of, most of them are assumed. To ensure more perfect and 'to the point' works SHAON will keep busy in future like the days before.

Keep connected.

Benzin Shaon

SHAON Chief

Azimpur, Dhaka | 3.45 AM | 01-01-2010

What

SHAON is a personal web site 'by', 'from' and 'on' Benzir Shaon who is a very simple and ordinary person from Bangladesh dreaming to present something different to the mankind around the globe. The site SHAON established at 8 April 2003; though this site launched with more and detailed product line in 8 April 2005. This site mainly publishes the materials by Benzir Shaon and the site is planned, designed and maintained only by him. The main difference among any other personal site is: it is updated and developed regularly with irregular time gap. And another most important is: SHAON contains and publishes works on many areas which is exclusively and only 'by' and 'from' Benzir Shaon.

Aim

Promote the web site globally and by this, encourage people for using information technology for personal business, social connectivity and other personal activity with personal web site.

Purpose

Develop a personal media for publishing & distributing intellectual products.

Management & Maintenance

Management

Benzir Shaon
SHAON Chief

Maintenance

The Job

The term 'Maintenance' is big and here in SHAON it's also big. For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content development (products of SHAON) and making, corresponding with organizations, media & registered friends etc.

Maintenance Team

The whole site is developed, planned and maintained including the content development by Benzir Shaon.

Profile

BASIC

Web Name
SHAON

Established
8 April 2003

Status
Self-Owned

Nature of Business
Personal Web Site

Financial Status
Run by owner's personal finance (though it's the member of "BenzirGroup", but this is an independent web site)

Other Subsidiary Independent Web
3 (Up-to 31 December 2008)

Activity
Publishing personal intellectual goods

Product Category
Film (Video), Art, Photograph, Software, Writing, Web Site, Personal News & Information etc. from Benzir Shaon

ADMINISTRATION

Governed by
1 member team

Chief
SHAON Chief (name of chair)
Benzir Shaon is the SHAON Chief by Default

Parent Organization
BenzirGroup (www.benzirgroup.net.tc)

LOCATION

Country Origin
Bangladesh

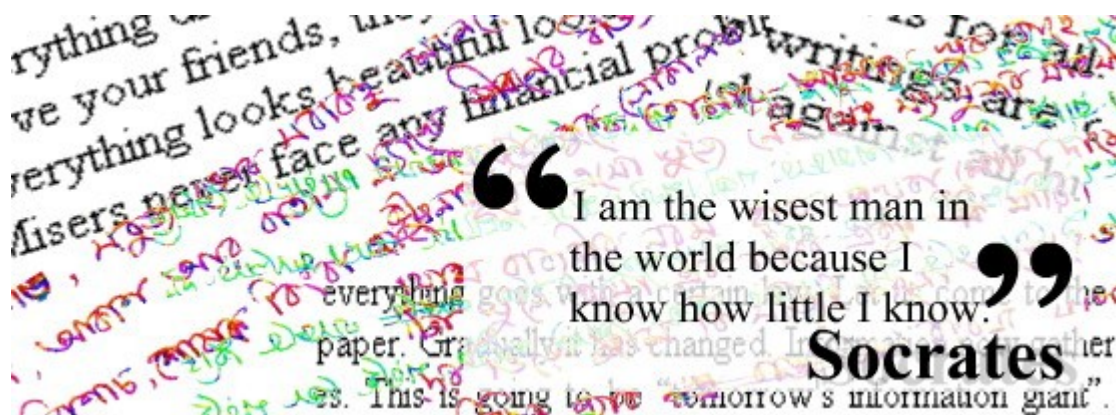
Area
Dhaka, Bangladesh

eMail Address
friendshaon@yahoo.com

Web Address
<http://www.shaon.net.tc>

Phone & SMS
(+880) 01911 449242

External Supporters
Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony), facebook (friends), YouTube (for movie)



Core Values

Simple # Make things understandable to visitors and friends, maintaining the lowest level of complexities

Innovative & Creative # Always try to innovate a new and unconventional dimension in related fields with the maximum level of creativity

Importance to Each Bit # Each product (web site and the content) is given importance during creating with maximum care

Focus to Work, Not Face # Being a personal web site SHAON always focus more to The Owner's work rather than the face (by mean)

Think Global # SHAON think in Global context

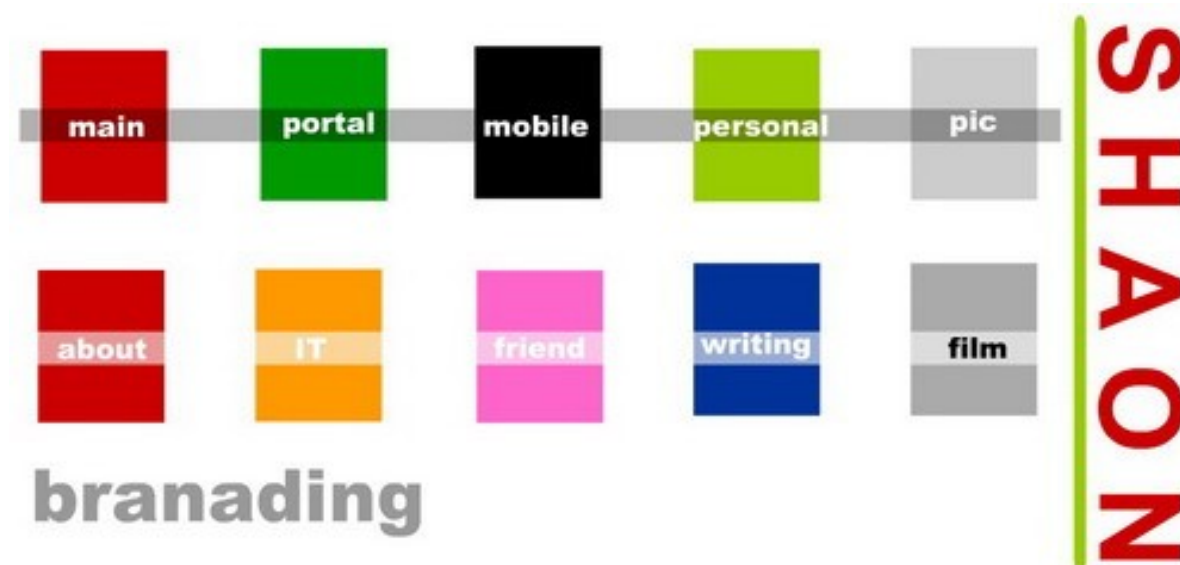
Special Origin # In SHAON 'most' (it can be said all) of the content are purely from The Owner Benzir Shaon

Priority to Friends # Friends (registered) and visitors are very important to SHAON

Multi-Dimensional # SHAON works in many areas, not a single one or two

Professional # In spite of being a personal web site SHAON always tries to maintain professional design and attitude

Biasness # Blind to the philosophy of truth and beauty



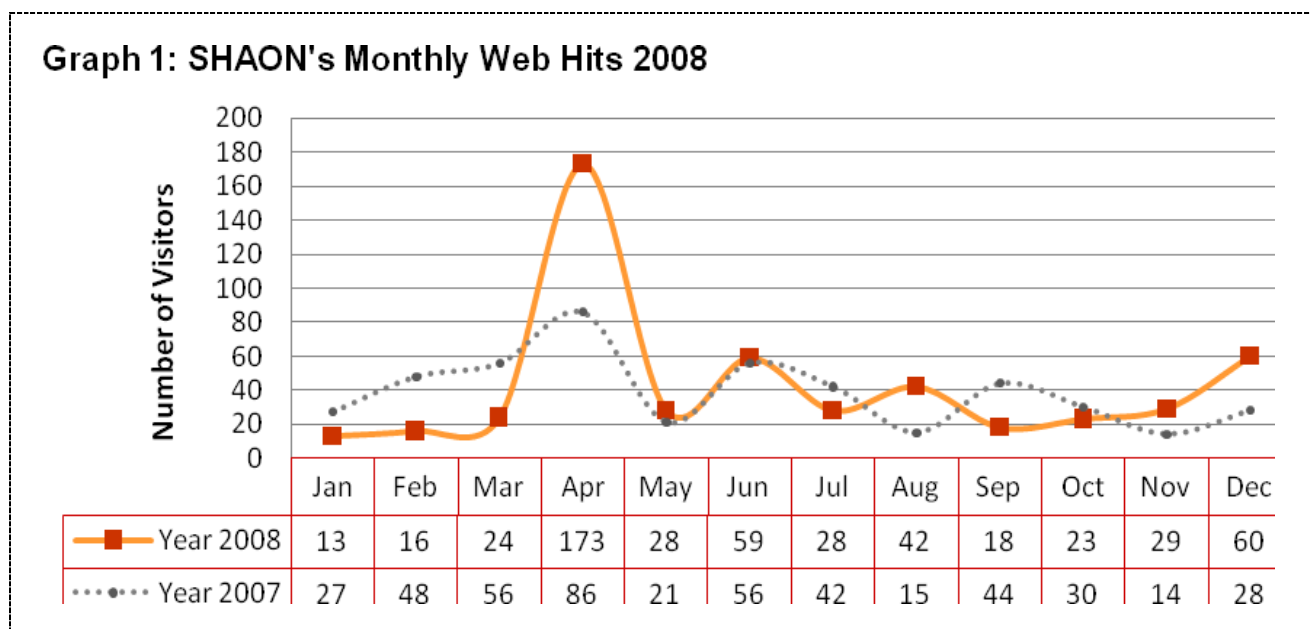
Calculative Operational Summary

In 2008 the site got the maximum web page update, 218 and the one after that is much lower, 151 in 2005. The total update of file in bytes is also the highest comparing the previous years 2,02,78,000. But the respective year has lesser updates which are the third lowest among all times, it is 8 times. The each time updates hold an update of the home page, that indicates each time users got noticed and informed what has been updated. 2008 broke all times' record of non-web page content updates, it is 323 files.

Table 1: SHAON's Six Years' Summary of Updates

Years >	2003	2004	2005	2006	2007	2008
Web Pages (HTM/HTML) Uploaded in Number	11	104	151	29	45	218
Update in Byte (00,000)	1.17	54.87	111.61	24.87	24.68	202.78
How Many Times Updated	1	4	37	10	13	8
How Many Times First Page Updated	1	3	37	10	11	8
Non-Web Page Content (Image, Flash, Music etc) Update in Number	16	182	197	55	71	323

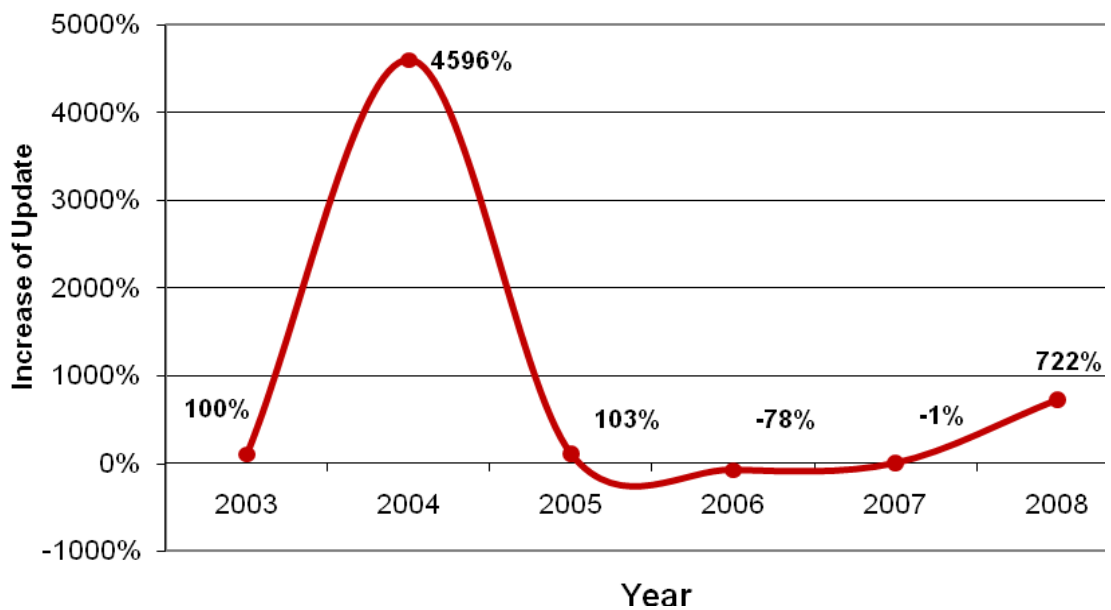
The Graph 1 portrays the Monthly web hits in 2008 comparing to the previous year 2007. This information of site hits is disclosed here in any open place for the first time. In the whole year the site experiences about a static number of visitors except the month of April as it is the month of anniversary and this time the site gets a big updates and promotions (specially eMails to the friends/members). Though the image is not that much satisfactory but the good is that, it signals something positive. That is, the promotions and updates work well and they are effective to attract visitors. The visitor level increases along with the updates mostly. Though there are some regular visitors as well.



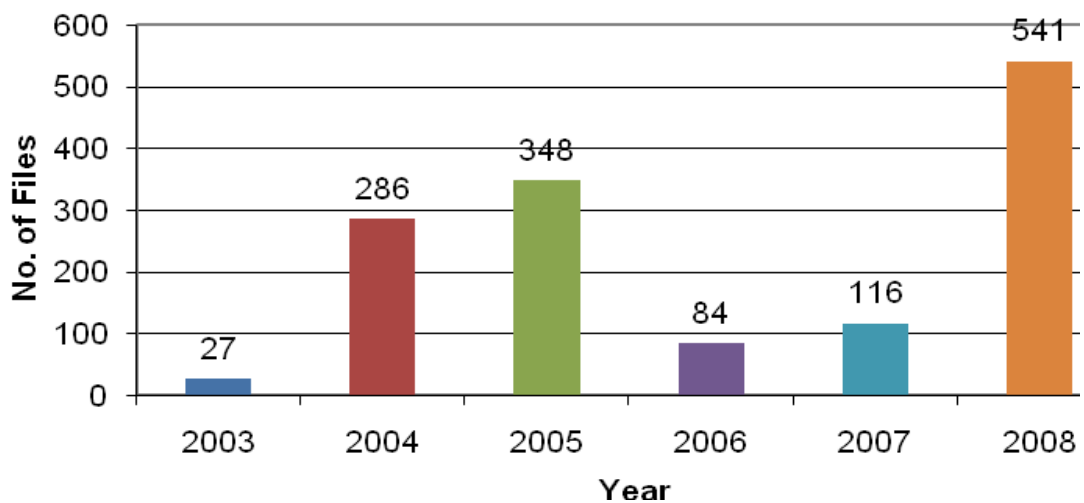
The year 2008's maximum visitor is 173 in April which was 86 in 2007 in the same month and it was the highest of the year (Graph 1). 13 and 14 are two lowest in January 2008 and November 2007 respectively as because the site is less active during that time. The year 2008 got 513 hits which was less in 2007, 467.

The next graph, Graph 2 is actually a comparative picture of growth comparing to the last year on the basis of total uploaded file size. In contrast from the last year, the year 2008 has 722% growth (Graph 2).

Graph 2: Increase/Decrease of Update (Total Updated File Size)



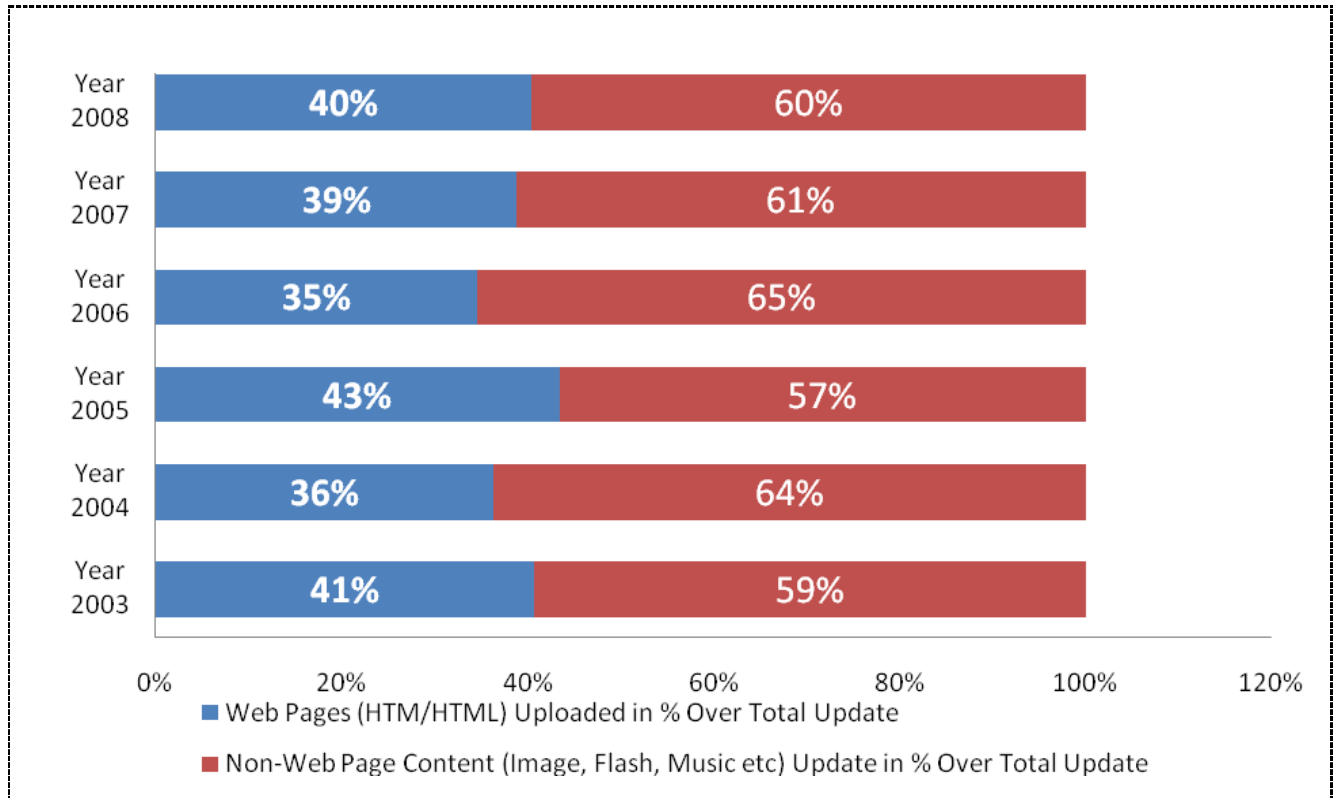
Graph 3: Total Files Uploaded



This year SHAON has broke the all time record of file upload, 541 files, where the second highest was 348 files in 2005 (Graph 3).

Graph 4 is on how many HTML pages and Non-HTML pages like image, music, flash etc. uploaded in contrary to the total number of files uploaded annually in percentage. For HTML or web page files it runs among 35% and 43% where the other is 57% to 65%. So year to year it don't get that much bigger variation, the values are closer to a regular constant. In 2008 the ratio was 2:3. Get the Graph 4 in next page with more detail.

Graph 4



The 2008

1st Day

11 February was the first day of the journey of eight updates in the year 2008. On the day the page Billboard has updated with the update of EWUeducation site and a picture at home page has been uploaded to show respect to the day of International Mother Language Day.

8 April: The Anniversary Day

But the next update after that day was 8 April, the day of SHAON's 5th Anniversary. That revolutionary update was not actually the update but a change in the each corner of the site, specially the design. The main server addresses have also changed; the new sub-domains are '50g.com' where the earlier were 'multiservers.com'. For 'mobile' section an advertisementless new domain has been added to the hosting list, the sub-domain is '110mb.com'. The site got 7 big sections along with that, all new. A new subsidiary site has been introduced on that day, the 'i2we'.

A New Face

On 18 May, for the first time ever an external has joined SHAON as a teammate (voluntary basis), Amit Chakrabarty, a school friend of Shaon who was studying at Ahsanullah University of Science of Technology under CSE department at that time. He worked as Graphics Designer for amaderEWU (a subsidiary of SHAON).



PicSHAON - covers the most colorful materials in SHAON which includes painting, wallpaper, photograph, film, music, etc. The slogan of this one is: "painting-wallpaper-photograph-film-sound". This is one of the most lively and colorful one in terms of its products inside. Excluding the home page this part of SHAON has 7 more different sections: Painting, Wallpaper, Photography, Film, Tones n Tunes and Others. Along with the previous contents, the Wallpaper section has been enriched with 10 new wallpapers those are from the newly introduced subsidiary web 'amaderEWU'.

In Tones n Tunes the old 43 tracks has been re-introduced by the name of '43Tracks', but not all, only seven selected tracks has been included in that album. About the 43Tracks: "42 tracks and later on 1 track has been added to use them as the background music of SHAON (this site) in 2004. Later they didn't add finally. In the same year they added and open for free download in Music page of the site. And in 2008 they recognized with album name "43Tracks". Selected 7 have got the place in the album. The tracks don't have separate name and all tracks played and composed with the support of software. The piano's, flute etc. instruments played from software but the composition is from the composer 'himself'." The MIDI formatted 7 tracks of the album is free to download from the page, size is only 55 KB.

June 15, 65 painting drawn at school life have uploaded which has introduced some new pages under the Painting section.

On the same day a new movie named 'NABISCO Utshob' has been released. This is the 2nd movie release after "71's 25". This movie clip has been developed for study purpose; for an assignment course named Intergrated Marketing Communication (MKT402) in East West University. As a part of the assignment the students need to promote the product "Nabisco Biscuit". And this is what they did for that. The main theme and the thing were to promote the renowned Bangladeshi biscuit brand "Nabisco" by providing free biscuit on the street. The event has held in 26 April 2008, Saturday in East West University, Dhaka campus premises from Morning to Noon.

Another movie "step ahead for population problem" has been released on 17 August. This 1.48 minute movie consists of still images only. In this movie it has said that, babies look beautiful. We like them, love them. But the world is not so lovely for all the babies. They are facing harsh reality of food problem, war and natural disaster. All these manmade and nature made disasters' main reason is Human Being, WE. Why we do all these; among many answers one answer we cannot pass off is:

Because of "Excessive Rise of Population". So to ensure a better tomorrow for tomorrows' citizen of the world, let's think and take action against population problem. "Think What to Do And Take Action". That's the theme of the movie. This movie has developed for a class presentation held on 14 July 2008. The class presentation was on a course of Sales Management, a Marketing Major course in East West University, Dhaka. It was a group presentation and the topic was "Birth Controlling System". The sound track had a little specialty; for the first time the director of the movie Benzir Shaon has given his own voice behind a scene.



PenNPaperSHAON is responsible for publishing all materials related to writing which includes: literary works (poems, stories etc.), research papers and essays on different topics. This is also the official center of all publications from SHAON. Out of the Home page the section contains 7 more sections with different tastes and category: Literary Work, Text on Business, Publishing Home, Me & My Work, Other and Readers' Say. About 80 percent new writing added this time along with the whole part's update. Many writings are from the writings of the writer's class time writing and most the writings are English. Publishing Annual Report for 2008 is a big achievement by this section published on the same day of opening. 11 Letters written to Shaon's Younger sister Ira has made their position here, written from the year 2006 to 2008.



ITSHAON or InfoTechSHAON is related to present the IT related works to visitors. This is one of the smallest sections in SHAON, though it could be and should be the largest one but it happened because of other sections has taken the contents like: film, animation, digital art, mobile page etc. The pay off line of the IT section is 'The Starting Point'. This time, 4 new software along with the source codes and 4 screen savers have re-uploaded. The 4 new software are: KOR1 1.00 [Simple Calculator], bideshiTaka 1.00 [Currency Converter], jaaMap 1.00 [Basic Geometric Calculator] and folPetro 1.00 [Grading Software].



PersonalSHAON is one of the largest sections in SHAON. The slogan is: 'extremely personal'. This includes the very personal information about the SHAON Chief with detail personal contacts. With the previous data, the new arrivals are: lots of personal photos, the page with achievement information, educational institution information, Media Focus page, page with the information about the social network site where SHAON has account. Media Focus is a big section which includes all the relevant stories of stage activity, drama, external publication etc.

On April 13, the photos under Artistic Me section has removed. 18 May Shaon's university class schedule has been updated on Contact & Schedule page.

On June 15, the Contact & Schedule page has been updated along with the updated university time schedule. The page My Chair got change as Shaon has re-selected as councilor in Urban Community Development Project 5 (UCD5) from Shuchona and promoted to Shuchona's Joint Secretary. UCD5 is a government organization from Social Welfare Ministry.

mobile SHAON

mobileSHAON is simply the page with low contents so that it can be easily visited using wireless or small devices like mobile. This is completely a new section which has the pages like: Latest on SHAON, Mobile Wallpapers and Tones n Tunes. The kicker of this one is '@ YOUR PALM'. The wallpaper page has 6 new wallpapers. The music album 43Tracks can also be downloaded from here.

On 15 June the page Latest on SHAON has been updated with the latest site update short news of the movie release NABISCO Utshob and upload of 65 School Art.

Friend SHAON

With the slogan 'keep connected...' FriendSHAON is the center for all connectivity of SHAON which basically says how you can stay connected regularly with SHAON's activity. This time 3 different kinds of friendship has been offered. They are: SHAON's Friend, SHAON EWU Friend and SHAON Knowledge Team. A lot of rules and regulation has been added this time.

about SHAON

aboutSHAON says "about SHAON" that meet up (nearly) all the curiosity of the interested persons, visitors or friends about this site SHAON. 'Web Info.' is the slogan. This is another big section of SHAON. It has 5 major sections: Basic Info, SHAON Press Box, Friends, Publications and History & Others. The whole section is completely a new side of the site. The remarkable additions are policies and press page.



Special Day Celebration

11 February, an image has uploaded at home page to show the respect to the martyr of Language Movement in 1952, currently known as International Mother Language Day.

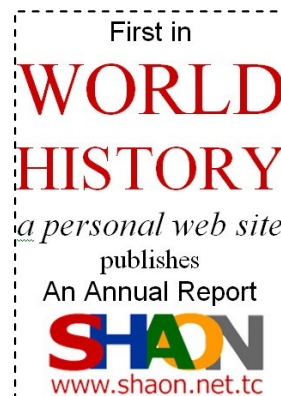
On 13 April an image for wishing Bangla New Year has been updated with the message: "Vaja Elisher Shuveccha".

11 May, the Mothers' Day's celebration picture updated, the slogan under the message was, "Mother', the crownless queen".

The said images have uploaded in three subsidiaries (EWUeducation, amaderEWU and i2we) at the same time along with SHAON's page.

The 7 Specials of 2008

1. Publishing the Annual Report
2. The revolutionary update of the whole site and contents
3. Two new films along with the one where Shaon has given the vocal in background
4. Introduction of the public portal amaderEWU for EWU friends
5. Introduction of SHAON's public portal 'i2we'
6. Exposing SHAON at public sight by posters at East West University Campus.
7. Joining of an external to SHAON's Team

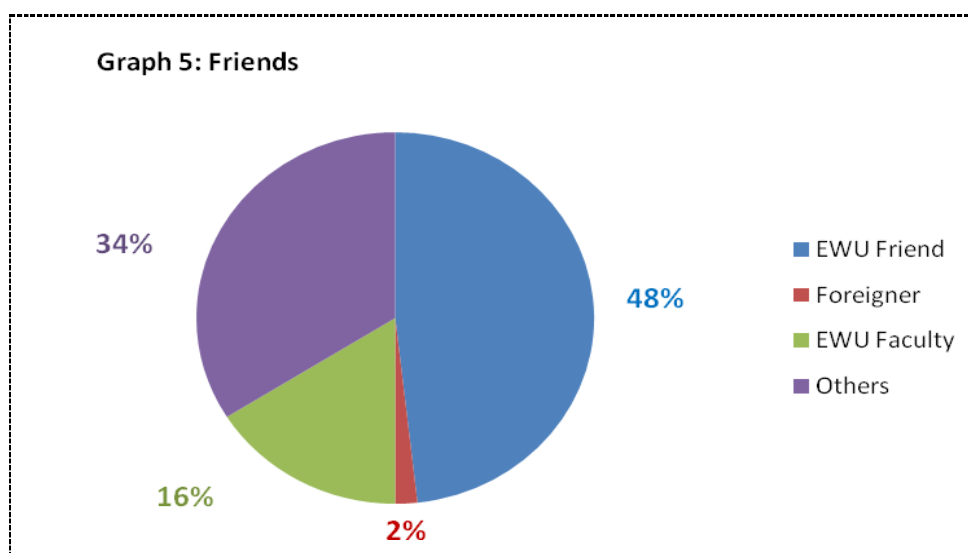


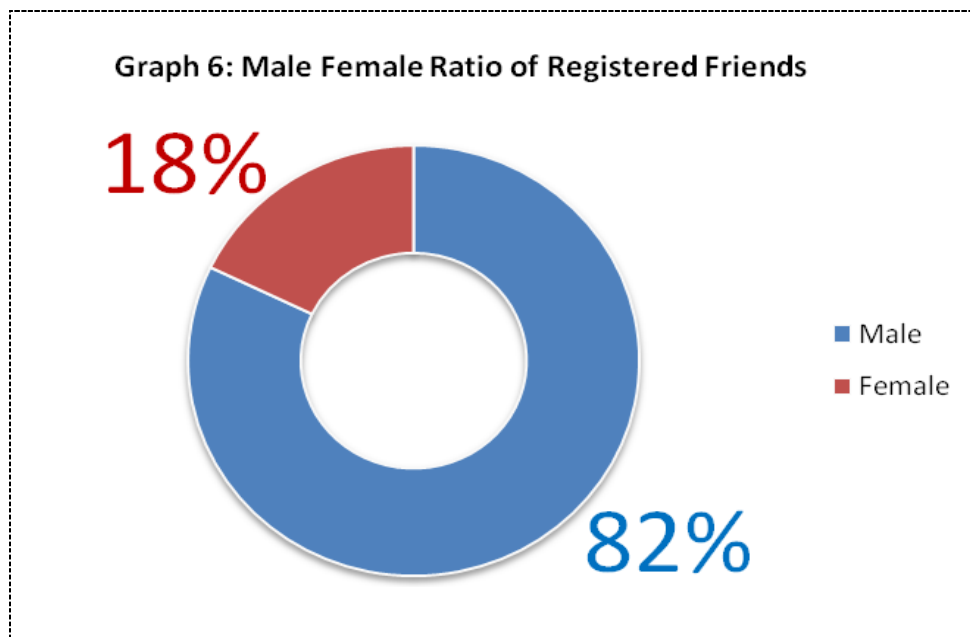
Friends

Due to silence SHAON decided to have a deep look about the validation of relationship status among friends. The main concern was to find the friends who are actually responding, reading the messages and checking the site updates as per requested. Under that project SHAON sent a common eMail to all friends with the message to reply the eMail within 7 November 2007 on 7 October 2007. The eMail sending process took more than one day. And after 7 November, SHAON opened some other gates for retaining the old friends. Finally SHAON decided to stop and got 56 totals till the end of 2008 (the operation stopped by 1st part of year). The number may be frustrating, to be 56 from 906 friends and very unfortunately many regular friends got lost but SHAON is happy to finally get the real friends.

Table 2: SHAON's Friends' Statistics

Categories	Friends	Male	Female
EWU Friend	27	19	8
Foreigner	01	01	0
EWU Faculty	09	08	1
Others	19	18	1
	56	46	10





The Graph 5 shows that, East West University Friends still dominating the friends' area, about the half of total. Another dominant side here is the male friends, 82 percent (Graph 6). Assumed two reasons behind this, one is, Females are less involved in internet browsing and the second one is, they feel unsecured to share their personal contact information, even the eMail address.

That year SHAON opened account in the well visited popular social network site 'facebook'. In that site SHAON opened a personal profile, Fan Page and Group. SHAON's personal facebook profile has gathered 200 friends by the date 15 August 2008.



Marketing and Promotions

As SHAON is not a commercial web site, it doesn't need to go for aggressive marketing and promotion, but SHAON have some marketing works. To sustain the position SHAON is busy in continuous product and site development. SHAON has 2 sponsored web pages, Shuchona (a socio-cultural children organization), URL: <http://www.shuchona.net.tc> and a University Club web site, EWUECC (East West University English Conversation Club), URL: <http://www.ewuecc.net.tc>. The EWUECC web page has been introduced on 25 November.

This year for the first time ever on the day of 5th Annual Celebration, SHAON posted some posters in East West University campus. This is the 1st promotion in any open place, before that the site has the promotion in online and direct personal contact. Not only that, SHAON sent press release to the renowned press and media with the message of World's First Annual Report Publishing from A Personal Web Site.

All Small
Units within
One Look

mobile
SHAON

ic SHAON

SHAON **infotech**

Personal
SHAON

Friend
SHAON

Penn SHAON
paper

about
SHAON

SHAON
PressBox
SHAON's
stage
Drama

SHAON
Other
5stages

Social
Work

AMP
COLLECTION

BUSINESS

SHAON's
travel

in
COLLECTION

SHAON's
Friend

SHAON
Knowledge
Team

SHAON
EWU Friend

SHAON's
org Friend

WIKI
EWU
net.tc

LinkS

WIKI
and
ToRy

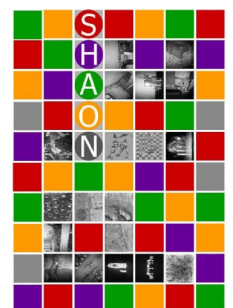
traa

2 SHAON
www.i2we.net.tc

SHAON
EWU education
Net.Tc

SHAON EWU education • Net • Tc

Annual Report 2008



What

EWUeducation is actually an independent part of SHAON. It's directly controlled, maintained, designed, planned and guided by Benzir Shaon, the owner of the site. About all the assignments & reports are kept in that web site by the owner. It's a web site to support the classmate/senior/junior friends for better education.

Aim

The primary & ultimate goal of that web site is:

- 1) Help and guide the classmate friends by providing the sample assignments (but not for copying).
- 2) Encourage people to use technology, like; internet, online study, online communication.
- 3) Make a personal friend's community with seniors, juniors and same aged classmates.
- 4) Continue that Online Friend's Community even after Shaon pass from the university & stay connected.

Purpose

Distribute personal assignments for providing opportunity for making better assignments by students and making a personal friend's network in EWU.

Management & Maintenance

Management

Benzir Shaon
EWUeducation Chief

Maintenance

The Job: 'Maintenance'

For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content (products of the site) development and making, promotion & communicate with registered friends etc.

Maintenance Team

The whole site is developed, planned and maintained including the content development by Benzir Shaon.

Profile

BASIC

Web Name

EWUeducation

Established

8 April 2005 (Started as Independent Subsidiary from 1 June 2005)

Status

Sole-Owned

Nature of Business

Personal assignments and personal study related materials prepared for study in East West University (EWU) as student

Financial Status

Run by owner's personal finance

Activity

Publishing personal study related intellectual materials for study purpose

Product Category

Mainly personal study related assignments from Benzir Shaon

ADMINISTRATION

Governed by

1 member team

Chief

EWUeducation Chief (name of chair)

Benzir Shaon is the EWUeducation Chief by Default

Parent Organization

SHAON (www.shaon.net.tc)

LOCATION

Country Origin

Bangladesh

Focus Area

East West University, Mohakhali, Dhaka

eMail Address

friendshaon@yahoo.com

Web Address

<http://www.ewueducation.net.tc>

Phone & SMS

(+880) 01911 449242

External Supporters

Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony)

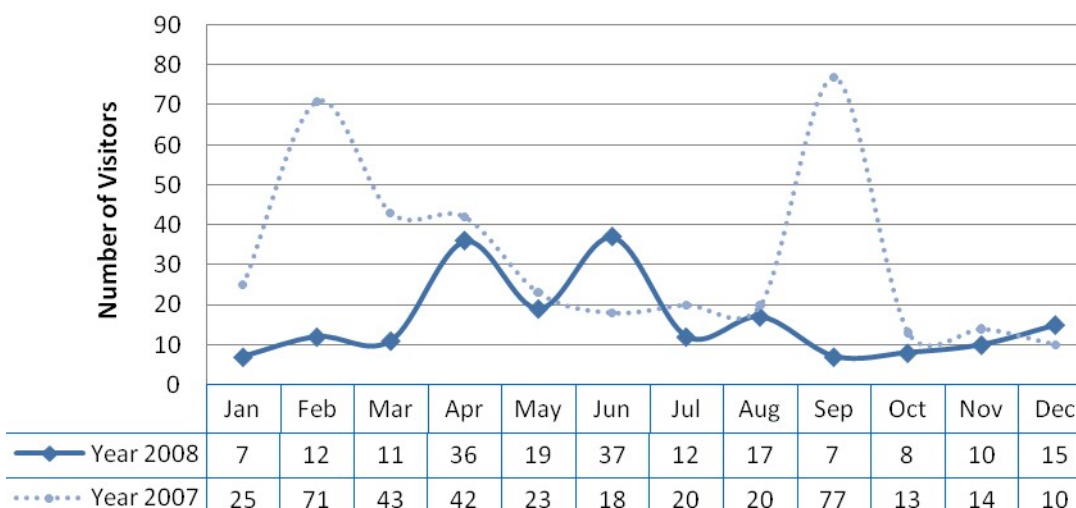
Calculative Operational Summary

From Table 3 it is seen that the year 2008 got lesser attention than previous years. In all five measurement determinant shows the lowest value in that year comparing to the previous years. Graph 7 is the statistics of site visit which also conveys the same message. Except June and December, none of the month crossed the previous hits. The difference of these two months from the last year is not that much bigger. Month June has the highest hit 37 and the tiniest value for the year is 7 on September and January. In the last year 2007, the highest visited month was September, 77 and the lowest was in December, 10. The total hit in 2008 is 191 where 2007 got 376.

Table 3: EWUeducation's Four Years' Summary of Updates

Year >	2005	2006	2007	2008
Total Files Uploaded	138	150	215	121
Update in Byte (00,000)	103.35	94.12	159.93	81.25
How Many Times Updated	29	8	11	6
Study Material Update (by File Size) (00,000)	68.82	72.11	134.66	68.76
Increase of Update (Total Updated File Size)	100%	-9%	70%	-49%

Graph 7: EWUeducation's Monthly Web Hits 2008



imagine how **BIG** "a personal web site" can be !

The 2008

New Interface

Due to an accident the semester Fall 2007 has been dropped and on 11 February the site updated with that message. But 8 April on the day of 3rd Annual celebration, the site got a huge change in get up. The logo got changed and lot many things changed at the same time. The new slogan for the site is: "a personal assignment portal". A new page opened with the welcome note to the new visitors named "Shob EWU Bondhuder Shagotom", that added a new line of interest with the site. This time a numbers of assignments files have re-uploaded with the site logo inside all of the assignments. The EWU Id of Shaon has also deleted from each assignment at the same upload.

Logo Replacement: BCH and Later SHAON

On 13 April the BCH logo has been removed from the site. BCH (Benzir Creation House) is a sister concern of SHAON. Before that the logo "Powered by BCH" has been shown for promotional purpose. On that day the logo of SHAON has been kept in display instead of that one with the same meaning.

New Update

18 May, two new courses' assignments have uploaded, STA217 and MKT414. And on 15 June the link of the MKT402 course's campaign video has been disclosed, the movie NABISCO Utshob (More in SHAON's Pic Section update).



Special Day Celebration

11 February, 13 April and 11 May three images posted in the home page to wishing the three special days: International Mother Language Day, Bangla New Year and Mother's Day correspondingly.

Friends

In 2008, the site got little attention in collecting friends. The total number of friends till the end of the year was 27. The huge decrease of friends has been caused due to the friends review. There was a checking to find the real users, visitors and readers. And that bring the reply and that is the reason of sharp decrease. In 2007 this number (number of friends) was 818.

Marketing and Promotions

This year the promotion was on the new site 'amaderEWU', the advertisement was on the home page of the site and a big banner size picture has been on display of the site's home page.

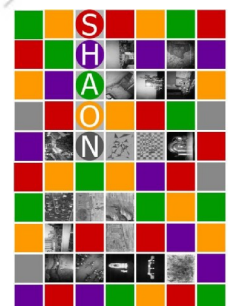




*That art was published in amaderStory,
Summer 2008 issue.*

SHAON net.tc

Annual Report 2008





What

'amaderEWU' in short 'aE', a web portal for EWU (East West University, Dhaka) students, teachers, staffs; where they have the opportunity to work in different sections of it. Especially the main focus is to the students to encourage them to work to somewhere out of the classrooms and text books. Here any external can come and join here as forum member, writer or a team mate. But EWUans (EWU publics: students, teachers, staffs) are always in the first choice.

This portal is absolutely an independent portal which has NO "connectivity" or "control" from official East-West University Authority, directly or indirectly.

Aim

Bring the whole EWU under single click.

Purpose

A place was needed for EWU publics and externals where within a single click anyone can get a list of links on EWU. A place was urgently needed where students can speak without having any barrier. amaderEWU has brought out that platform to fulfill that requirement.

Management & Maintenance

Management

Benzir Shaon
aE Chief

Maintenance

The Job: 'Maintenance'

For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content (products of the site) development and making, promotion & communicate with relevant parties.

Maintenance Team

This site is maintained by the Chief along with the support of other teammates.

Profile

BASIC

Web Name

amaderEWU (in short 'aE')

Established

14 February 2008

Status

Sole-Owned & Independent

Nature of Business

Local Portal (for East West University)

Financial Status

Voluntary (core costs run by owner's personal finance)

Activity

Promoting the University, Internet Usage & EWUans Intellect

Product Category

EWU Related Online Links, Publication, News, Photographs, Film, Other Free Online Services

ADMINISTRATION

Governed by

1 member team

Chief

aE Chief (name of chair)

Parent Organization

SHAON (www.shaon.net.tc)

LOCATION

Country Origin

Bangladesh

Focus Area

East West University, Mohakhali, Dhaka

eMail Address

amaderewu@yahoo.com

Web Address

<http://www.amaderewu.net.tc>

Phone & SMS

(+880) 01911 449242

External Supporters

Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony)



Core Values

Simple # Make things understandable to visitors and friends, maintaining the lowest level of complexities

Innovative & Creative # Always try to innovate a new and unconventional (non-traditional) dimension in related filed(s) with the maximum level of creativity

Importance to Each Bit # Each product (web site and the content) is given importance during creating with maximum care

'Think Global' Standing on Locality # aE think in Global context & Focus to EWU


Special Origin # aE tries it's best to bring contents created by aE People

Priority to Friends Teammates # Friends (EWUans), visitors & Teammates are very important

Multi-Dimensional # aE works in many areas, not a single one or two, but Core Focus is to EWU Issues

Professional # aE always try to maintain professional design and attitude

Biasness # To the philosophy of truth and beauty

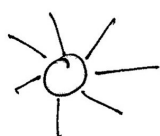


• a web site where you can write,
send your web links...


• get web links of forums &
personal webs on EWU or from
EWUans...

• whoever you are: student, stuff
or teacher; you are identified as
one, 'EWUan' in "One EWU"

• check4more
• **www.amaderewu.net.tc**



you are most welcome...
to join amaderEWU Forum
to write
or contribute with your kind support

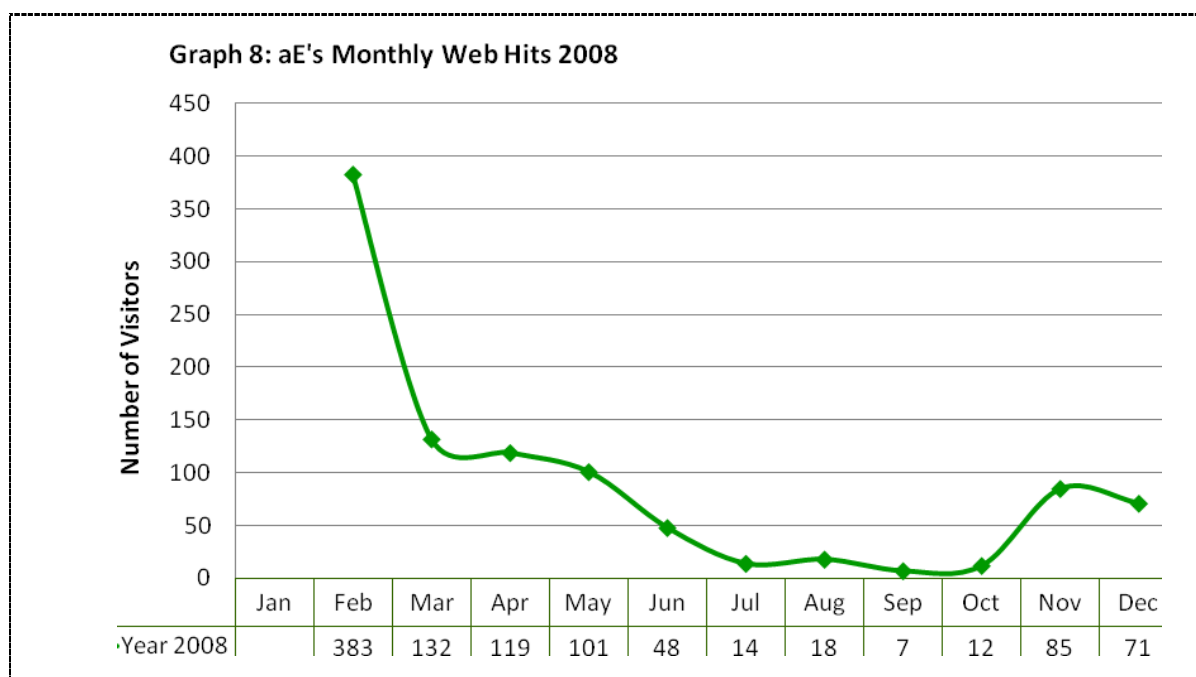


Web : www.amaderEWU.Net.Tc
eMail : amaderewu@yahoo.com
Hotline : 01911 449242

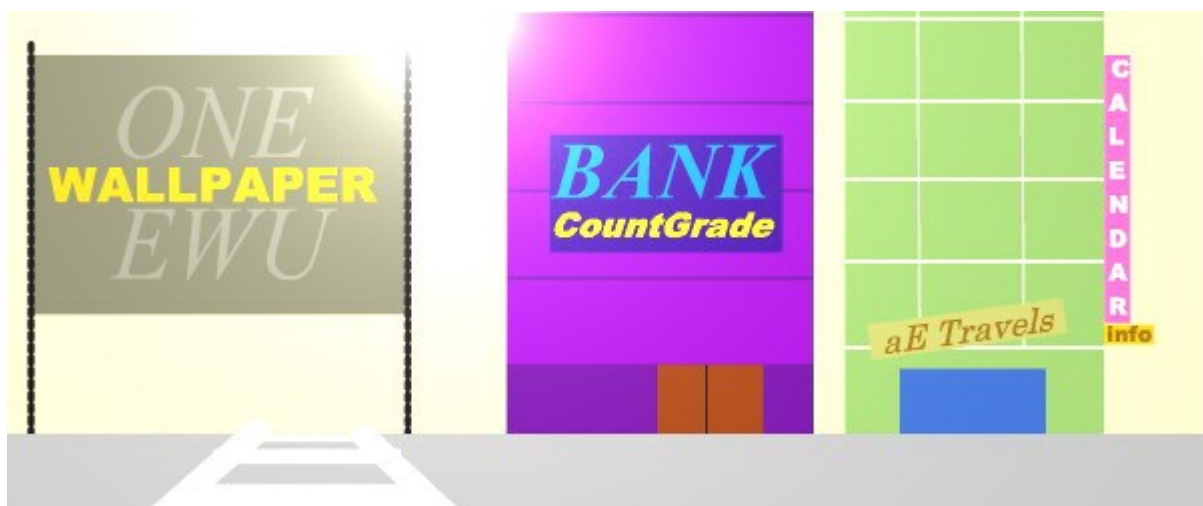
Calculative Operational Summary

Table 4: aE's Summary of Updates 2008

	Year 2008
Total Files Uploaded	552
Update in Byte (00,000)	125.11
How Many Times Updated	22
Web Pages (HTM/HTML) Uploaded in Number	187
How Many Times First Page Updated	29
Non Web Page Content (Image, Flash, Music etc) Update in Number	365
Web Pages (HTM/HTML) Uploaded in % Over Total Update	34%
Non Web Page Content (Image, Flash, Music etc) Update in % Over Total Update	66%



From the day of opening, the site got 552 files uploaded within 22 updates (Table 4). Among total 990 annual hits the highest was in February, 383. Later, the visitors' trend was downward sloping till October (Graph 8), here the lowest number of visitor 7 recorded in September.



The 2008

The Pre-beginning in 2007

The action of the concept of aE had begun since 2007. 22 July 2009, on behalf of amaderEWU, the aE Chief first put up the application to Prof. Dr. Mohammad Sharif, Vice Chancellor of East West University. The letter was for the permission of designing a private web portal with site's 'Basic Features'. The VC later concluded (written on the application) with the comment after reviewing and taking advice of relevant departments that, "EWU does not permit not approve students' outside activities. They are free to do constructive activities." on 25 July 2007; though it came to aE authority after a long time.

4 July 2007, the first update to the server was just with the following words: "Welcome amaderEWU".

24 July 2007, a poster posted in EWU, it was the invitation to EWU people for sending writing, art and photograph within 5 August 2007. It was basically for the 1st issue of the online magazine 'amaderStory'.

14 August 2007, an eMail sent to respective club moderators requesting some basic club information.

2008: Open to Commons & Site Description

10 February 2008, the site updated with the message of soon coming along with some other texts on a white page. But the grand beginning of the site was big. aE posted lots of posters around the campus of the new site amaderEWU. The site got a lot of hits on the day 14 February and it followed by some other days afterwards. On 14 February at Morning the site has been inaugurated by the Mother of aE Chief, Mrs. Mahsura Begum. The site has 5 main tabs: 'First Page', 'aE Friends', 'amaderStory', 'aE Xtraa' and 'about et'.

The aE Friends section is the section which contains the EWU related links, so that anyone can get the EWU related online links within a single click. The amaderStory part deals with all publication related matters. The slogan is: 'Mukto Prane Mukto Kotha'. The Xtraa part has some interesting things like: wallpapers, grade counting chart and the semesterly university calendar. About Et is the site information which has the basic site information, the logo, press note, contact detail, team list and latest promotions.

aE Chief in Day Light

Before April 8, the aE Chief Benzir Shaon's name was hidden. On this day the aE chief came with the identity and the phone number added to the contact detail which was also under cover. There were some other updates.

Welcome to New EWU Friends

18 May, a very important day. On this day the Summer 2008 online issue of amaderStory published. Beside the aE Chief, aE got another new teammate; Amit Chakrabarty. On the day 17 wallpapers designed by him uploaded. That was his first direct contribution to any work in SHAON. A new page titled 'Virtual Nobin Boron' has been opened under aE Xtraa section to make a strong relation with the new students at EWU campus. The home page got some change of design along with other updates.

A Day of Glory

16 June, a glorious day for amaderEWU. This day a class presentation took place at EWU on aE. Though the time wasn't that much big, but the level of achievement and honor was enormous. That news was published on the site's home page just one day before to invite others to attain.



The 'aE RETURNS'

23 November aE came with an entire new look. The coming was tagged with the word "aE RETURNS". The aE slogan also changed, the new one: 'One EWU'. The aE's Section 'about et' turned to 'aE Office', but the full page updated after some days later. For that, there were posters posted in the campus. The whole site interface changed except the About Page. aE spreads the wing to the challenging sky of news and information on the day. The journey to aE News begins. New idea came in light on the day. aE wanted to promote students' clubs by having pages in the site with the basic club information. The 3rd Party Program is a new idea that would allow any external individual to offer services to EWU people with joint names. But later neither Student's Club Promotion Idea nor 3rd Party Program became active till the end of the year. Another concept under the publication section named 'aE PiX Library' faced the same destiny. That would be the library of all pictures used by the news section of aE. Out of them some more new page introduced like: Today's Story, Archive, Publications, Send Art n Pics, Send Press Release and Video Clip & Movie.

'Amader December'

On December 9, the site uploaded the animation to greet the visitors for Qurbanir Eid (Eid-UI-Azha) and the on 16 the site added another one, the greetings for National Victory Day. Both of them were under the online greeting program 'Amader December'.



Special Day Celebration

13 April and 11 May two images posted in the home page to wishing the two special days: Bangla New Year and Mother's Day respectively.

Event

aE Online Art Exhibition with Story

On the first day the site declares for an online art exhibition titled "aE Online Art Exhibition with Story". That was a different sort of program plan that was, the artist would write the story behind drawing the respective picture. But later for lack of response the plan went silent.

Virtual Nobin Boron

18 May, the site introduced a new page named 'Virtual Nobin Boron' with the welcome messages, the information on opportunity to aE and SHAON etc. But it was confined within the web page.

Amader December

On December 1, the site declared the online greetings event 'Amader December' with the slogan 'Matun December Anonde'. The idea was to upload 4 animations in four different special moments in December: The Qurbanir Eid (Eid-UI Azha), National Victory Day, University Semester Vacation and New Year. Later on 9 December the site uploaded the Eid Animation with Eid greetings. The second issue of Victory Day came in scene on 16 December. The other two didn't come later on.



Publication

amaderStory: Spring 2008

On 14 February, the 1st issue of the official semesterly publication from aE, amaderStory's web version has published. It was Spring 2008 issue. Interestingly among 16 writings, 11 were from the Editor due to lack of good writing from external source. The role of editor was played by aE Chief. The eBook edition of that issue published on 8 April and made open to download.

amaderStory: Summer 2008 (Online Edition)

On 18 May, the 2nd issue of the semesterly online magazine amaderStory's online edition published. It was Summer 2008 issue.



News

A Challenging Journey

23 November was the 1st day News, beginning of a new challenging task. The new page in amaderStory section 'Today's Story' page contained the regular news. The news update was there for regular basis even on 26 November the news updates twice, once from university campus. The name page 'Archive' introduced so that nobody misses the previous news.

The First Photo & Online Interview

24 November was the 1st day when any image attached with the news updates. The two news were, "Talk of The Campus: Nafeez Burns: IMC People Rock" and an online interview of Sayeed Alam Sir, faculty of Business Department and moderator EWU Photography and Cine Club. The second one is an online interview taken at 11.30PM on 22 November in Google Talk instant messenger by Benzir Shaon, the Editor of amaderStory.

New Practice in Banner Designing

On December the 1st the site began the practice of using the top banner of the page as a message carrier. According to this, the Banner Image of the home page will be updated with new images along with new message and design inside. The first one was to promote an event of movie show of the EWU club, EWU English Conversation Club. The movie Mummy Returns was shown in the campus on December 3.

Total New Updates

In the year 2008 the news page 'Today's Story' updated on 23-28 November, 1-3 and 5 December.

Team Building

aE stepped to build its own home team. And for that prospect the circular was already given to the site. Responses started to come.

Md. Hasan Bin Mostafa (Shuvo), a BBA student first wished to join aE on 14 February for writing and collecting news. But he didn't later contribute.

On 8 April, Amit Chakrabarty, a CSE student from Ahsanullah University of Science and Technology joined. He was basically a teammate of the site SHAON and aE was the 1st work place for him in SHAON. His designation was Graphics Designer. He made some wallpapers for aE. Besides that, another three joined aE and submitted the work. His 1st submission of work was on 18 May.

25 June another Business Students from EWU, Md. Faisal Ahmed Khan, sent request to join. He started to send news from the same day.

Shams Zubair Mridha, another EWU EEE student, joined aE and sent news on 5 October.

Sharmin Rahmatullah, a student from English Department joined as photographer and sent some photos, later they didn't published. She submitted her only work on 4 December in online, there were 7 photographs.

Out of the said names, there were other EWU students sent request to join aE, like: Akash Kamal (Music), Md. Nasir Abeed, Rizwanur Rahman and Iqbal Nur. But none of these persons directly contributed.

Except Amit none of them (the teammates) continued with aE later on.

Building Bridge of Connectivity

Faculties and Officials

As a part of building better connectivity with faculties and university officials, from the beginning period of aE, the aE Chief Benzir Shaon collected the eMail addresses of university officials and faculties along with the full names and designations. And by this way 81 university officials and 109 university faculty online contact information (eMail address) have been collected. Excluding that 15 university faculty members' names added in the lists those were left or unavailable at that time.

Online Networks

aE have three groups in facebook, hi5 and Yahoo!. On 8 April the group link of facebook and hi5 has opened. Yahoo! Group was already activated and it had members by that time. aE sent mails and have various activity in Yahoo Groups and specially in facebook Group and Fan Page.

With The New Faces

To build relation with new students in EWU, aE introduced a new page 'Virtual Nobin Boron' with the welcome note and site offerings. For that there was promotion in campus by posting posters on 18 May.

Marketing & Promotion

Invitation to EWU Officials

Opening

From the 1st week of February 2008 aE began to distribute the opening invitation card to EWU officials including the EWU faculty members. During the time of inviting, the eMail addresses of EWU officials and faculties were collected and by this way, about all the officials and faculty members' online contact detail had been collected.

Invitation for December

Another invitation card was distributed to some selected faculty members and officials in EWU and that was on 'Amader December'. It was an online greeting festival by aE for four different interesting festive events in December.

Posters

First Post

The 1st poster was on 24 July 2007 with the information of sending writings to aE's eMail address for publishing them in an eMagazine. It got a good response from EWU students.

Poster: About to Begin

Before few days before beginning on 11 February, aE invited students to eMail to aE and they would be informed first about the site opening. That wasn't a membership offer. Later, 5 request came, they were: Md. Moshir Rahman Masuk, Md. Hasan Bin Mostafa, Akash Kamal, Md. Raisul Islam Rasel and Kazi Obaidur Rahman.

Opening Posters

14 February, three different posters posted on EWU walls on the 1st day of opening to raise the flag of the identity of the site. One was on, the site amaderEWU had opened. Second was invitation for sending EWU related online links, writings, art, calligraphy and assignments. And the third one was about the 'aE Online Art Exhibition on Story' (see under 'Event' heading).

Poster For New Comers

18 May aE posted the poster for 'Virtual Nobin Boron', a new page in aE that informs the new EWU students that what aE offers for them.

Posting 'aE RETURNS'

The day of new beginning for aE was 23 November which was titled like: 'aE RETURNS'. There were posters at EWU campus for that issue.

'Amader December' Celebration Poster

On November 30 (approximate date) posters viewed the concept of aE's 'Amader December'. That was an online greeting event. The December celebration included the following programs: The Qurbanir Eid (Eid-UI Azha), National Victory Day, University Semester Vacation and New Year.

Press Release

At the beginning on 14 February aE sent press release to the renowned media houses entitled, "Opening of A New Web Site in EWU".

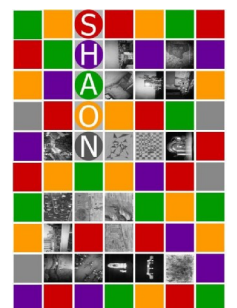
Class Presentation

On 16 June, there was a class presentation on aE by a group of EWU students at 10.10AM class slot in room no Academic 303. It was a Marketing course titled 'Sales Management' instructed by Mr. Mujahid Mohiuddin Babu, the Business Faculty of EWU. The group members were: Md. Zobair, Rashed Jahan Tusher, Md. Parvez Hossain, Nurul Kabir Sifat, Benzir Shaon. The presentation was enjoyed by a good number of students.





Annual Report 2008





What

'i2we' not 'i2we SHAON'; the name SHAON has kept in the logo as sign of SHAON's ownership. This is the first public section of SHAON which allows anybody to share information and ideas, even can work as voluntary basis.

Aim

The primary & ultimate goal of that web site is to build such a platform where SHAON friends and other externals can contribute and external materials (the materials not made by SHAON) can be shared. But it is not like that SHAON's contents are not allowed to be shared here.

Purpose

Opening a sharing platform for external materials and a common platform for externals where friends and others can stand with their own stories and sharable materials.

Management

Benzir Shaon
i2we Chief

A graphic with a light green background. The word 'Welcome' is in red. To its right is a large blue '2'. Below the '2' is the text 'i2we' in green.

Profile

BASIC

Web Name

i2we

Established

8 April 2008

Status

Sole-Owned

Nature of Business

Public Portal

Financial Status

Run by owner's personal finance

Activity

Sharing good things and let commons to share their sharable contents for public's good

Product Category

Open

ADMINISTRATION

Governed by

1 member team, externals are allowed to join as volunteer basis

Chief

i2we Chief (name of chair)

Benzir Shaon is the i2we Chief by Default

Parent Organization

SHAON (www.shaon.net.tc)

LOCATION

Country Origin

Bangladesh

Focus Area

Anywhere of the Globe

eMail Address

friendshaon@yahoo.com

Web Address

<http://www.i2we.net.tc>

Phone & SMS

(+880) 01911 449242

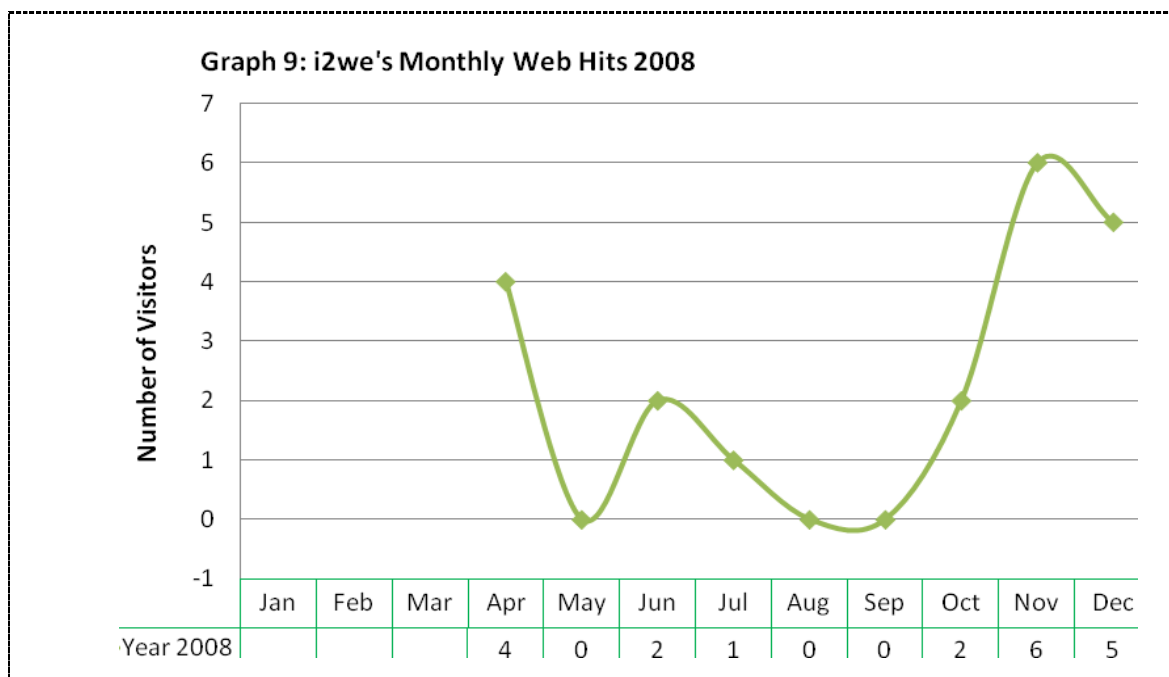
External Supporters

Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony)

Calculative Operational Summary

Table 5: i2we's Summary of Updates 2008

	Year 2008
Total Files Uploaded	33
Update in Byte (00,000)	21.22
How Many Times Updated	2
Web Pages (HTM/HTML) Uploaded in Number	11
How Many Times First Page Updated	2
Non Web Page Content (Image, Flash, Music etc) Update in Number	22
Web Pages (HTM/HTML) Uploaded in % Over Total Update	33%
Non Web Page Content (Image, Flash, Music etc) Update in % Over Total Update	67%



The Table 5 represents the site activity in 2008 with some mathematical values. In the year, at the beginning 31 files have been uploaded and later 2 in second update. Both the (two times) times site updated, the home page was updated. The site had visited maximum 6 times a month in the month of November (Graph 9). After opening on April, the site experienced zero visitors in 3 months; May, August and September.



i2we.net.tc

The 2008

First Facing

This youngest member (subsidiary portal under SHAON) of SHAON started to start walking from 8 April 2008 with the slogan: 'stage for the friends'. That was the day of SHAON's 5th Anniversary. i2we is a commercial brand from the personal web site SHAON. The target is to work in public format having the authority of personal web site. This site would work as spokesman of "SHAON's Friend". But it will not only provide service for a particular group but also to generic people.

The site has 5 major sections: this is Bangladesh, Links, Personal Web, Take Care and i2we Forum.

'this is Bangladesh' is a page of information where any foreigner of Bangladeshi will get the very basic information of our golden motherland Bangladesh, like: geographical, economical, natural, political and climate related information, history, people etc.

'Link' page contains the regularly needed important web page's link. The 'Personal Web' page has nothing but the personal web site's link. People can send their own web's link or others can send the links of personal web site.

'Take Care' is not a fun page. It's a page for develop consciousness in different areas for the welfare of people. Here all the contents are collected from different sources; these are not from 'i2we' or 'SHAON'. Anyone can send the contents that may work for developing awareness or good things on different issues. There are 8 nice MS Power Point presentations in the page.

'i2we Forum' is the forum for the i2we regular users. Users cannot send any messages to others. Members will get eMails on different issues and updates. But first of all, the interested person has to be the Friend (member) of SHAON.

Update

To greet visitors Mother's Day a banner size image uploaded in home page on 11 May.



Special Day Celebration

One image posted in home page on 11 May to greet Mother's Day.

Marketing and Promotions

This year the promotion was on the new site 'amaderEWU', the advertisement was on the home page of the site.

To Connect

All addresses to get connected

Origin

Dhaka, Bangladesh

eMail

friendshaon@yahoo.com

Hotline

(+880) 01911 44 92 42

SMS

(Your SMS will not be replied, you can only send)

(+880) 01911 44 92 42

Forums & Groups for SHAON

Facebook Group

<http://www.facebook.com/group.php?gid=36299146998>

Facebook Fan Page

<http://www.facebook.com/pages/SHAON/87319405660>

Yahoo

<http://groups.yahoo.com/group/friendshaon>

Hi5

<http://hi5.com/friend/group/2919439--SHAON--front-html>

Chat Line

(Chat Line available only at some irregular specific time.

And given two new eMail addresses are only for chatting purposes not for mailing purposes)

Yahoo: friendshaon@yahoo.com

MSN: shaon8484@hotmail.com

Gmail: shaon8484@gmail.com

Skype: friendshaon (eMail: friendshaon@yahoo.com)

Web

www.shaon.net.tc

Addresses of Subsidiaries

EWUeducation

Origin, eMail & Hotline are same as SHAON

Official Web Site: www.ewueducation.net.tc

amaderEWU

Origin & Hotline are same as SHAON

eMail: amaderewu@yahoo.com

Official Web Site: www.amaderewu.net.tc

Facebook Group: <http://www.facebook.com/group.php?gid=10813204993>

Facebook Fan Page: <http://www.facebook.com/pages/amaderEWU/40193886652>

i2we

Origin, eMail & Hotline are same as SHAON

Official Web Site: www.i2we.net.tc

SHAON annual REPORT 2008

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Preparation of the Report

The report's main work had been performed within 22-31 December 2009.

About Second Edition

In the second edition the site stat graph for EWUeducation has been changed due to graphical mistakes (Graph 7). Along with that the relevant description has also been changed at Page 22. This task has done on 2 February 2010.

Image Contents

The cover contains the home page picture of SHAON's 'Pic SHAON' section on the day of 1st inauguration on 8 April 2008 with some modifications.

All photos, images & illustrations are by SHAON

This file is open for free downloading from SHAON's Web Page

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4 February 2010 by SHAON (2nd Edition)

9 January 2010 by SHAON (1st Edition)

Published in

Bangladesh

Technical Support by Technical Instruments

Benzir Creation House

www.bchbd.net.tc

Data: Update Archive of SHAON

SHAON Chief's Photograph: Taken by himself on 2 August 2009

Script, Reporting, Cover, Concept & Design

Benzir Shaon

What's
coming
NEXT on
SHAON

SHAON
a personal web site
www.shaon.net.tc

Mmm?