



SHAON AnnualReport 2009

SHAON's
Units within
One Look

mobile
SHAON

pic SHAON

SHAON infotech

Personal
SHAON

Friend
SHAON

Penn
paper SHAON

about
SHAON

SHAON
PressBox

SHAON's
stage
Drama

SHAON
Other Stages

Social
Work

AMP
COLLECTION

BUSINESS

SHAON's
travel

on
COLLECTION

SHAON's
Friend

SHAON
Knowledge
Team

SHAON
EWU Friend

SHAON's
orgFriend

Office

LiNks

TORY

traa

My
Birthday
Today

tok
LIVE

net.ic

2 SHAON
www.i2we.net.tc

SHAON
EWU education
Net.Tc

Defining 'SHAON' & THIS Report

'**SHAON**' means the web site URL addressed www.shaon.net.tc,
NOT the person **Benzir Shaon**. While said **Benzir Shaon** or **Shaon**; then it means the owner, the person himself.

Generally corporations publish their **Annual Report** along with the detail of their annual activity with financial statements. But being a personal web site, publishing an **Annual Report** is a new and different practice which has began from the last year. It was the **FIRST IN THE WORLD TO PUBLISH AN ANNUAL REPORT OF A SELF OWNED & SELF MAINTAINED PERSONAL WEB SITE**. And SHAON believes that is a part of the WORLD HISTORY. SHAON claims itself:

- World's Largest Most Dynamic, Fundamental & Self Maintained Personal Web Portal
- World's First Personal Web Brand.
- World's First Personal Web Site that publishes own Annual Report
- Publisher of the First Online & Printed News Bulletin/Magazine only for publishing Personal News

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Letter of Transmittal

4 February 2010

SHAON's Friends
Visitors

Sub: Annual Report for the year ended 31 December 2009

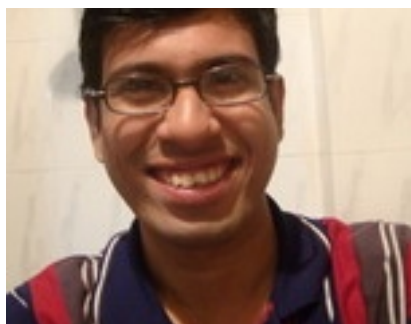
Dear Friend:

SHAON is gladly informing that "the personal web site 'SHAON'" has published its Annual Report for the year ended 31 December 2009 thereon for your necessary measures.

Sincerely

Benzir Shaon

SHAON Chief



WELCOME NOTE

**Dear Friends of
SHAON & Social Networking Sites, Visitors, Well Wishers, Media & Organizations:**

In the history of SHAON, the year 2009 was the year of silence. In that year SHAON has few updates. I can't say right now what the actual reason behind that was. By this time SHAON was actually updated once with little things at main page. The assignment portal EWUeducation have one little update just before the 15 minutes to be the next year and it was nothing but a greeting image at the home page for the new year. Another child i2we have zero update. But the site amaderEWU alone kept the server a bit warm.

aE has been updated 12 times and by this time lot many things has been improved. For the first time ever aE called for teammates as voluntary basis. A number of students replied and showed interest to join amaderEWU and to work. 'News Report in Short' was another change in new presentation of aE. According to that, the news will published in shorter form rather in detail story style. It became more convenient to read news and getting information by the visitors. The detail and BIG office page for aE was another attractive one of the year. Lot of new things about aE had been met in a single page. And at the same time the about page's name turned from 'about Et' to 'aE Office', a much smarter one. A new opportunity for external freedom loving creative people has been opened by opening a new gate through '3rd Party Association Program'. With that, anyone can collaborate with aE's activity maintaining some easy conditions.

On the celebration day of amaderEWU, the introduction of 'tok LiVE' and 'aE My Happy Birthday Today' were another interesting features. 'tok LiVE' is actually a feature from SHAON and it also introduced in SHAON at the same day. In the new aE Office page aE declared some important issues like: Policies, Core Values and Organizational Hierarchy which were also very important to be noted. For the first time ever aE came out of online by the event 'Ek Dupur Adda' (or One Evening Gossip). It was an informal chatting session with the fresh students.

Despite silence in some major areas the year 2009 was at not a year of complete inactivity. But I wish to be more active for the next coming years as usual.

Have a happy webbing. Keep connected.

Benzin Shaon

SHAON Chief

Azimpur, Dhaka | 2.01 AM | 04-02-2010

What

SHAON is a personal web site 'by', 'from' and 'on' Benzir Shaon who is a very simple and ordinary person from Bangladesh dreaming to present something different to the mankind around the globe. The site SHAON established at 8 April 2003; though this site launched with more and detailed product line in 8 April 2005. This site mainly publishes the materials by Benzir Shaon and the site is planned, designed and maintained only by him. The main difference among any other personal site is: it is updated and developed regularly with irregular time gap. And another most important is: SHAON contains and publishes works on many areas which is exclusively and only 'by' and 'from' Benzir Shaon.

Aim

Promote the web site globally and by this, encourage people for using information technology for personal business, social connectivity and other personal activity with personal web site.

Purpose

Develop a personal media for publishing & distributing intellectual products.

Management & Maintenance

Management

Benzir Shaon
SHAON Chief

Maintenance

The Job

The term 'Maintenance' is big and here in SHAON it's also big. For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content development (products of SHAON) and making, corresponding with organizations, media & registered friends etc.

Maintenance Team

The whole site is developed, planned and maintained including the content development by Benzir Shaon.

Profile

BASIC

Web Name
SHAON

Established
8 April 2003

Status
Self-Owned

Nature of Business
Personal Web Site

Financial Status
Run by owner's personal finance (though it's the member of "BenzirGroup", but this is an independent web site)

Other Subsidiary Independent Web
3 (Up-to 31 December 2008)

Activity
Publishing personal intellectual goods

Product Category
Film (Video), Art, Photograph, Software, Writing, Web Site, Personal News & Information etc. from Benzir Shaon

ADMINISTRATION

Governed by
1 member team

Chief
SHAON Chief (name of chair)
Benzir Shaon is the SHAON Chief by Default

Parent Organization
BenzirGroup (www.benzirgroup.net.tc)

LOCATION

Country Origin
Bangladesh

Area
Dhaka, Bangladesh

eMail Address
friendshaon@yahoo.com

Web Address
<http://www.shaon.net.tc>

Phone & SMS
(+880) 01911 449242

External Supporters
Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony), facebook (friends), YouTube (for movie)

Core Values

Simple

Make things understandable to visitors and friends, maintaining the lowest level of complexities

Innovative & Creative

Always try to innovate a new and unconventional dimension in related fields with the maximum level of creativity

Importance to Each Bit

Each product (web site and the content) is given importance during creating with maximum care

Focus to Work, Not Face

Being a personal web site SHAON always focus more to The Owner's work rather than the face (by mean)

Think Global

SHAON think in Global context

Special Origin

In SHAON 'most' (it can be said all) of the content are purely from The Owner Benzir Shaon

Priority to Friends

Friends (registered) and visitors are very important to SHAON

Multi-Dimensional

SHAON works in many areas, not a single one or two

Professional

In spite of being a personal web site SHAON always tries to maintain professional design and attitude

Biasness

Blind to the philosophy of truth and beauty

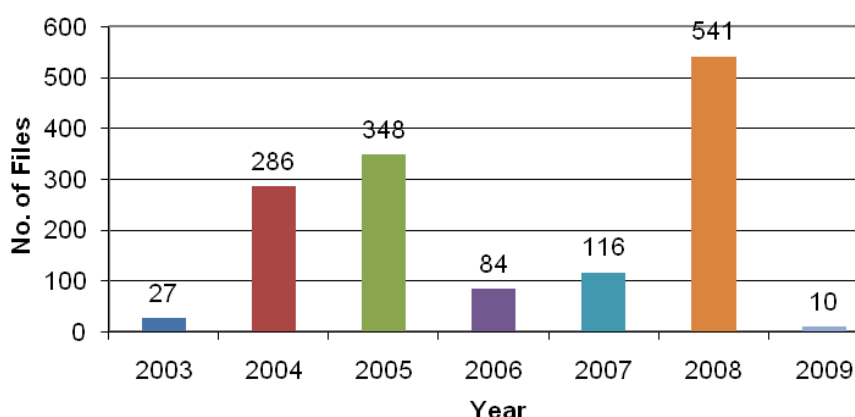
Calculative Operational Summary

Comparing to the other times SHAON has the least updates (in most of the sides) in 2009. That is due to nothing but less concentration to the web works and creative tasks. In that year SHAON had only update with 10 files (Graph 1) where half of them were HTML (web page) files and rest of them were other kinds. In 2003 SHAON experienced one update in a year but that time 27 files (Graph 1) had been uploaded, it was the whole web site at the initial stage. 2009 also experienced the second lowest update in bytes, 1,19,078 bytes (Table 1) where the least was in 2003, 1,16,841 bytes only (not in Table).

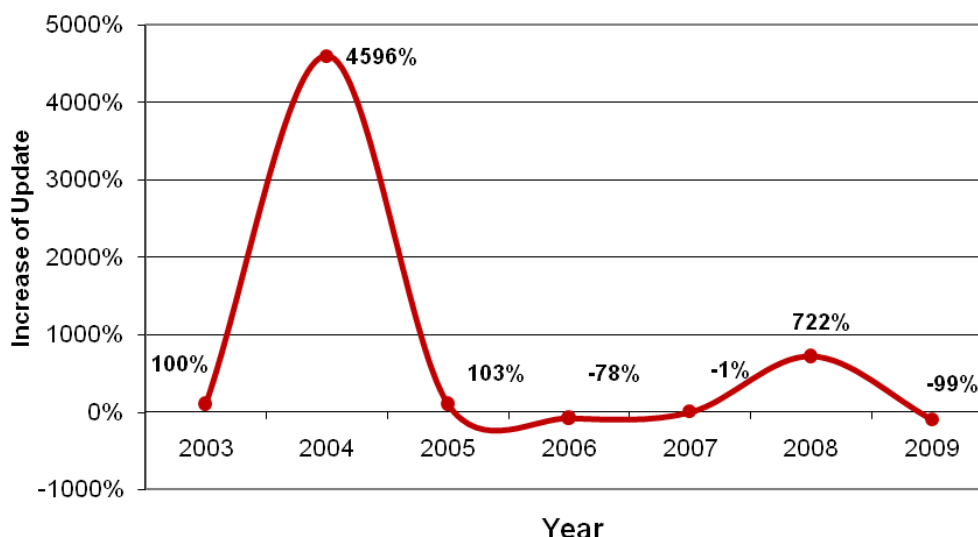
Table 1: SHAON's Last Five Years' Summary of Updates

Years >	2005	2006	2007	2008	2009
Web Pages (HTM/HTML) Uploaded in Number	151	29	45	218	5
Update in Byte (00,000)	111.61	24.87	24.68	202.78	1.19
How Many Times Updated	37	10	13	8	1
How Many Times First Page Updated	37	10	11	8	1
Non Web Page Content (Image, Flash, Music etc) Update in Number	197	55	71	323	5

Graph 1: Total Files Uploaded



Graph 2: Increase/Decrease of Update (Total Updated File Size)



The total uploaded file size has also been decreased comparing to the last year. The Graph 2 shows the comparative increase or decrease of uploads (in file size) from the last year. In the year 2009, the line had dropped to -99%.

After introducing the system of tracking the site hits regularly, 2009 had the lowest annual hits among last 3 years, 236 visits which is less than half from the previous year (Table 2). The highest monthly visit of the year was in April, 59 and lowest ever recorded 4 in September (Graph 3). Interestingly, in the April 2009 SHAON didn't have any celebration update but still this month have the highest hit of the year.

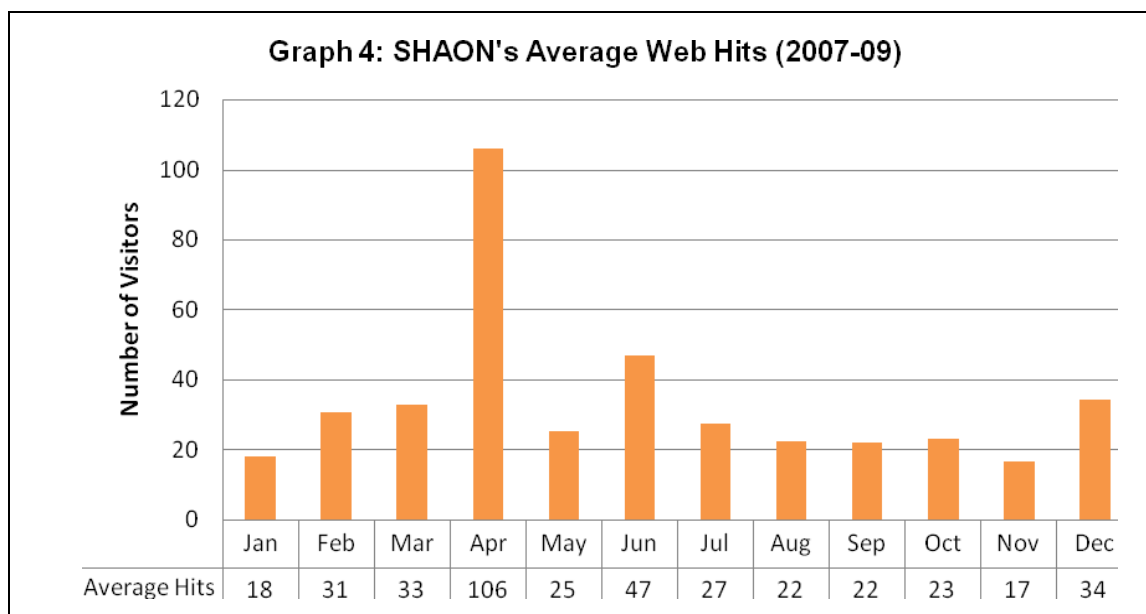
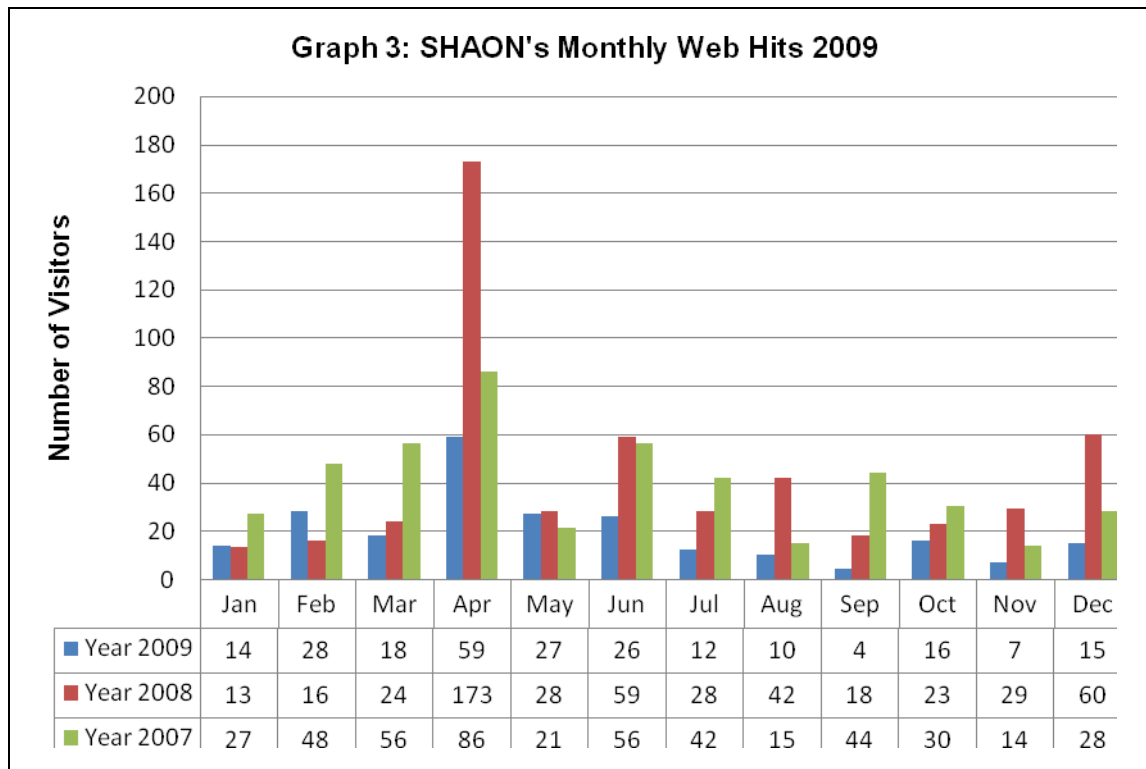


Table 2: Summary of SHAON's Monthly Web Hits of Three years

	Year 2007	Year 2008	Year 2009
Total	467	513	236
Monthly Average	39	43	20
Monthly Highest	April, 86	April, 173	April, 59
Monthly Lowest	November, 14	January, 13	September, 4

The Graph 4 is showing the graphical analysis of site's average monthly hits based on last three years' data. April is a all time hot year with lots of hits and coolest is the January, though November visualizes the lowest but it has an extreme value that actually hits badly. In a nutshell, January is the coolest and April is the hottest in terms of web hits and visitor favor of hitting.

Review 2009

Celebration Logo On

The year 2009 had only update on 15 February. On this day the site opened the logo of SHAON's 6 Year's Celebration. The theme was "six years of creative time wastage", but later the celebration activity (update) didn't take place.

Celebration of aE's 1 Year

On 14 February the sister concern of SHAON, amaderEWU, in shortly aE, celebrated 1 year. And for that, there was a promotional picture in the site's (SHAON) main page with a news note.

'tok LiVE' Begins to Talk

Another update took place in SHAON's Friend section. A new service named 'tok LiVE' introduced. With that, anyone can directly chat with the SHAON Chief. It's nothing but a page with the chatting Ids (eMail addresses). If anyone adds those eMail addresses they can chat with the SHAOON Chief whenever he's available in online. It's an 'On Available Basis Service'. There are four messenger services are available: Yahoo Messenger, MSN Messenger, Google Talk and Skype.

Friends

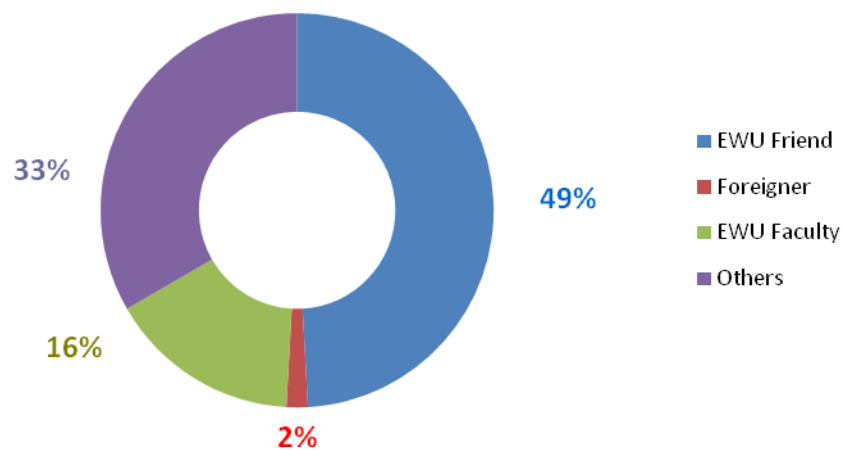
The figure of friend's number of SHAON is like previous year. This year SHAON has got 2 new friends. None of them came by promotions as SHAON don't have any promotional program to collect friends this year. In 2009, no official eMail or update or greetings sent to the friends and SHAON was silent in that place too, except the two welcome message to the two new friends joined. This year in 'Other' Section 1 invalid eMail Found (Table 3), 1 friend (Female) removed for personal misconduct.

Table 3: SHAON's Friends' Statistics 2009

Categories	Friends	Male	Female
EWU Friend	28	20	08
Foreigner	01	01	00
EWU Faculty	09	08	01
Others	19	18	01
	<u>57</u>	<u>47</u>	<u>10</u>

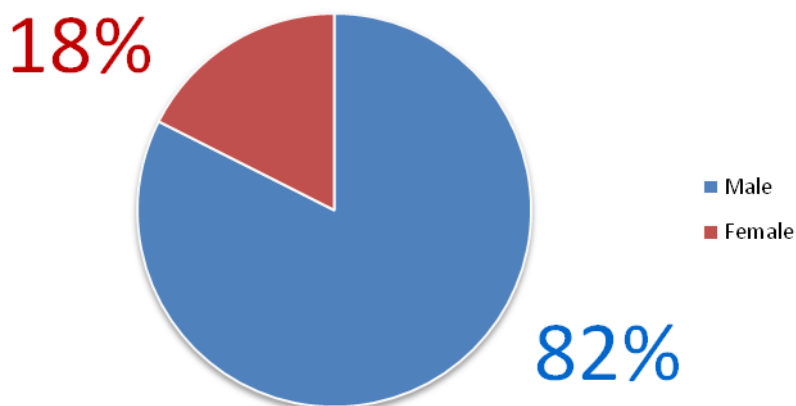
Till the last day of the year, the friends' number recorded in the popular social networking site 'facebook' was: SHAON Chief's Personal facebook Profile 327 Friends, SHAON's Fan Page: 79 fans and SHAON's Group: 79 Members. In the year no invitation sent to friends from the SHAON Chief's Personal facebook Profile. Due to inactivity the Yahoo! Group have no promotion as well, SHAON's Yahoo! Group have 5 friends till 31 December 2009.

Graph 5: Friends



In the Graph 5 it's clear that East West University (Dhaka) friends still continuing dominating the friends' list, it's about half. The others part contains people from different walks which contains Journalist, Common Visitors etc. And male-female percentage ratio still holds constant value like previous year 82% and 18%.

Graph 6: Male Female Ratio of Registered Friends



SHAON's Subsidiary Web Annual Report 2009



What

EWUeducation is actually an independent part of SHAON. It's directly controlled, maintained, designed, planned and guided by Benzir Shaon, the owner of the site. About all the assignments & reports are kept in that web site by the owner. It's a web site to support the classmate/senior/junior friends for better education.

Aim

The primary & ultimate goal of that web site is:

- 1) Help and guide the classmate friends by providing the sample assignments (but not for copying).
- 2) Encourage people to use technology, like; internet, online study, online communication.
- 3) Make a personal friend's community with seniors, juniors and same aged classmates.
- 4) Continue that Online Friend's Community even after Shaon pass from the university & stay connected.

Purpose

Distribute personal assignments for providing opportunity for making better assignments by students and making a personal friend's network in EWU.

Management & Maintenance

Management

Benzir Shaon
EWUeducation Chief

Maintenance

The Job: 'Maintenance'

For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content (products of the site) development and making, promotion & communicate with registered friends etc.

Maintenance Team

The whole site is developed, planned and maintained including the content development by Benzir Shaon.

Profile

BASIC

Web Name

EWUeducation

Established

8 April 2005 (Started as Independent Subsidiary from 1 June 2005)

Status

Sole-Owned

Nature of Business

Personal assignments and personal study related materials prepared for study in East West University (EWU) as student

Financial Status

Run by owner's personal finance

Activity

Publishing personal study related intellectual materials for study purpose

Product Category

Mainly personal study related assignments from Benzir Shaon

ADMINISTRATION

Governed by

1 member team

Chief

EWUeducation Chief (name of chair)

Benzir Shaon is the EWUeducation Chief by Default

Parent Organization

SHAON (www.shaon.net.tc)

LOCATION

Country Origin

Bangladesh

Focus Area

East West University, Mohakhali, Dhaka

eMail Address

friendshaon@yahoo.com

Web Address

<http://www.ewueducation.net.tc>

Phone & SMS

(+880) 01911 449242

External Supporters

Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony)

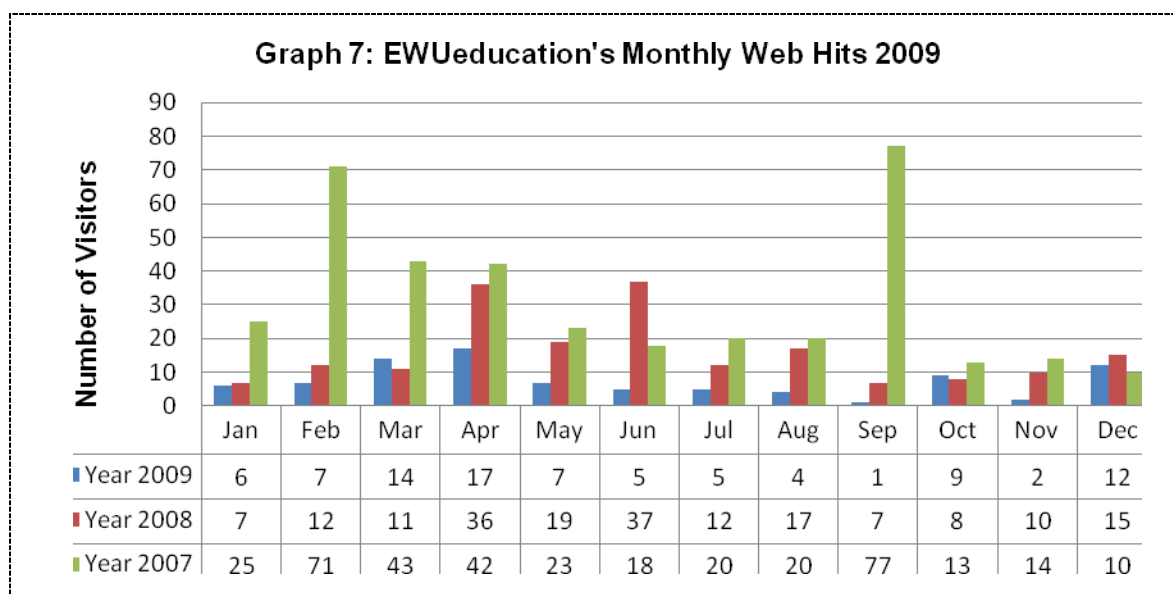
Calculative Operational Summary

From Table 4 it is seen that in 2009 there was one update with two files and there were no assignment upload. In case of update this year was a year of silence for EWUeducation.

Table 4: EWUeducation's Five Years' Summary of Updates

Year	2005	2006	2007	2008	2009
Total Files Uploaded	138	150	215	121	2
Update in Byte	1,03,34,769	94,11,961	1,59,92,634	81,24,859	28
How Many Times Updated	29	8	11	6	1
Study Material Update (by File Size)	68,82,109	72,10,874	1,34,66,049	68,75,719	0
Increase of Update (Total Updated File Size)	100%	-9%	70%	-49%	-100%

On the year 2009 the site has been visited 89 times, it's the lowest comparing to previous 376 (2007) and 191 (2008) annual hits. In that year September had the lowest visit one and the highest in April, 17.



Review 2009

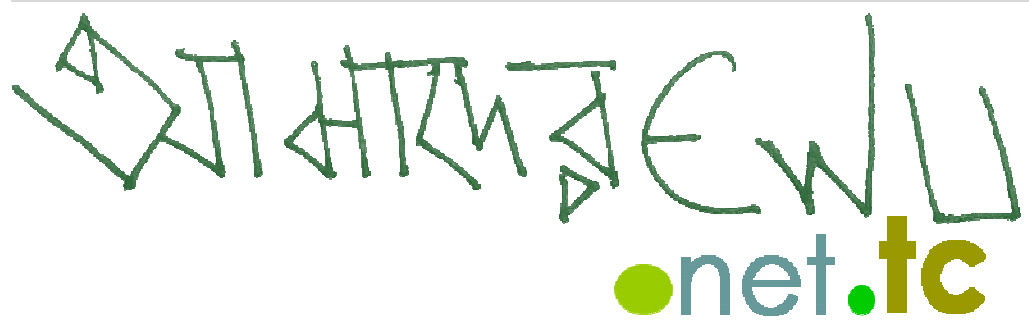
In 2009 the site updated once only on the last day of the year at about 11.45 PM (newly updated Bangladesh country time) with the New Year 2010 greeting.



Friends

EWUeducation shares the EWU friends from the parent site SHAON.

SHAON's Subsidiary Web Annual Report 2009





What

'amaderEWU' in short 'aE', a web portal for EWU (East West University, Dhaka) students, teachers, staffs; where they have the opportunity to work in different sections of it. Especially the main focus is to the students to encourage them to work somewhere out of the classrooms and text books. Here any external can come and join here as forum member, writer or a team mate. But EWUans (EWU publics: students, teachers, staffs) are always in the first choice.

This portal is absolutely an independent portal which has NO "connectivity" or "control" from official East-West University Authority, directly or indirectly.

Aim

Bring the whole EWU under single click.

Purpose

A place was needed for EWU publics and externals where within a single click anyone can get a list of links on EWU. A place was urgently needed where students can speak without having any barrier. amaderEWU has brought out that platform to fulfill that requirement.

Management & Maintenance

Management

Benzir Shaon
aE Chief

Maintenance

The Job: 'Maintenance'

For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content (products of the site) development and making, promotion & communicate with relevant parties.

Maintenance Team

This site is maintained by the Chief along with the support of other teammates.

Profile

BASIC

Web Name

amaderEWU (in short 'aE')

Established

14 February 2008

Status

Sole-Owned & Independent

Nature of Business

Local Portal (for East West University)

Financial Status

Voluntary (core costs run by owner's personal finance)

Activity

Promoting the University, Internet Usage & EWUans Intellect

Product Category

EWU Related Online Links, Publication, News, Photographs, Film, Other Free Online Services

ADMINISTRATION

Governed by

1 member team

Chief

aE Chief (name of chair)

Parent Organization

SHAON (www.shaon.net.tc)

LOCATION

Country Origin

Bangladesh

Focus Area

East West University, Mohakhali, Dhaka

eMail Address

amaderewu@yahoo.com

Web Address

<http://www.amaderewu.net.tc>

Phone & SMS

(+880) 01911 449242

External Supporters

Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony)

Core Values

Simple # Make things understandable to visitors and friends, maintaining the lowest level of complexities

Innovative & Creative # Always try to innovate a new and unconventional (non-traditional) dimension in related filed(s) with the maximum level of creativity

Importance to Each Bit # Each product (web site and the content) is given importance during creating with maximum care

'Think Global' Standing on Locality # aE think in Global context & Focus to EWU

Special Origin # aE tries it's best to bring contents created by aE People

Priority to Friends Teammates # Friends (EWUans), visitors & Teammates are very important

Multi-Dimensional # aE works in many areas, not a single one or two, but Core Focus is to EWU Issues

Professional # aE always try to maintain professional design and attitude

Biasness # To the philosophy of truth and beauty



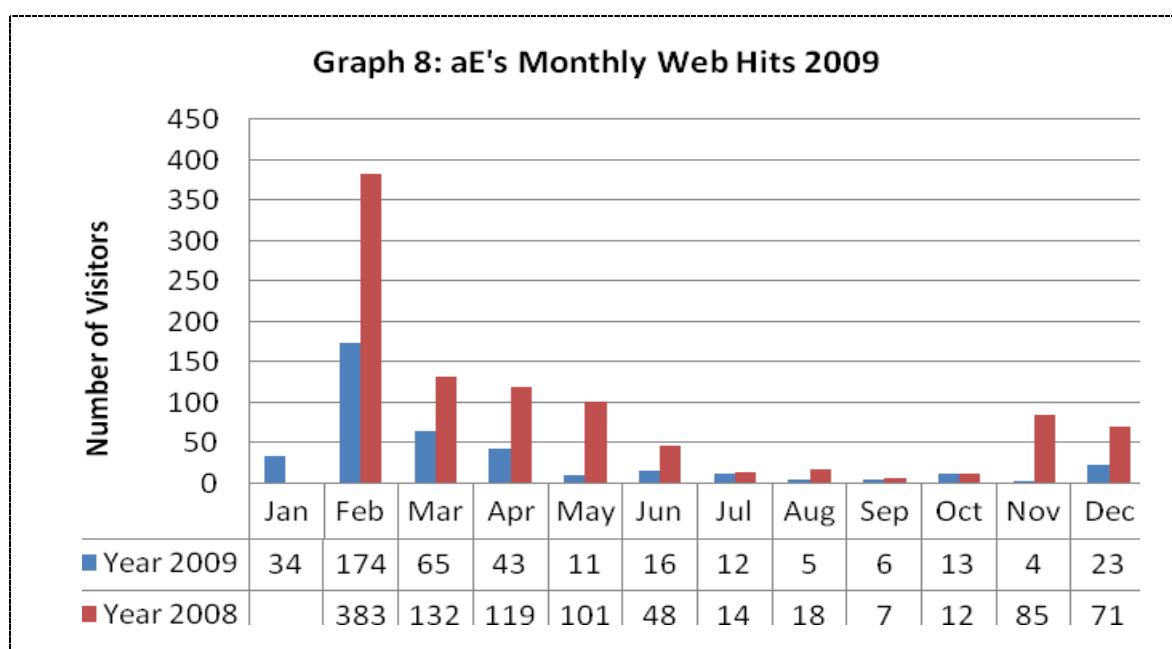
Calculative Operational Summary

Table 5: aE's Two Years' Summary of Updates

	Year 2008	Year 2009
Total Files Uploaded	552	161
Update in Byte	1,25,10,578	26,84,153
How Many Times Updated	22	12
Web Pages (HTM/HTML) Uploaded in Number	187	100
How Many Times First Page Updated	29	12
Non Web Page Content (Image, Flash, Music etc) Update in Number	365	61
Web Pages (HTM/HTML) Uploaded in % Over Total Update	34%	62%
Non Web Page Content (Image, Flash, Music etc) Update in % Over Total Update	66%	38%

The Table 5 reveals that, in the year 2009, the site has much smaller number of files been uploaded, 161 files. In 2009 the site has been uploaded 12 times, which is about 50% less time than the previous year. This year's most interesting thing in the Table 5 is the ratio of uploaded Web Pages and Non-Web Page Content. In 2008 it was 34:66 and in 2009 it is close to the opposite 62:38.

In 2008 the site amaderEWU has been visited by 990 users and in 2009 it turns to 406. As like as the previous year the site got maximum visitors' attention on its month of anniversary February. In 2009 the maximum number of visitors visited the site 174 (Graph 8). In 2009 the minimum number of visitors visited the site is 4, in November. The average number of monthly visit in 2008 was about 83 and in 2009 it is about 34.



Review 2009

Change in Home Page

The first page of amaderEWU got a little different look on 27 January. Some new buttons been added on that day for getting more attention to those pages, like: aE News Archive, Jobs in aE, 3rd party Association Program and Send Write-ups to aE.



New Office Page

On 27 January the new page of aE Office has been introduced with lots of new items inside. This page is divided into 5 major parts in it. They are: Basic, Policy, Jobs n Teammates, Externals' Issue & Others. The pages in each major part are:

Basic: Primary Info, Company Profile, Core Values and Logo

Policy: Content Policy, News & Photo Policy, Visitors' Policy, 'facebook' Policy and Administrative Policy

Jobs n Teammates: Job Detail, CV Format, Interview, Organogram and Team Detail

Externals' Issue: Press Release, Promotions, External Orgs and 3rd Party Association

Others: Publications, aE Articles, Important Events, Official Updates, Be Involved and Contact

Policy Declaration

On 27 January aE declares the policy notes, which include Content Policy, News & Photo Policy, Visitors' Policy, 'facebook' Policy and Administrative Policy. This structured and written set of policies will show path for taking important decisions.

Core Value Declaration

Along with the New Office Page opening aE has also declared the Core Value that aE maintains. The whole core value is available in the page which is two pages back from here.



aE's Celebration Updates

The web portal touches One Year on 14 February. The celebration update came on 15th. On the day the site introduced some new services. Two of them are: aE My Birthday Today & tok LiVE. The site authority has decided to update the site on weekly basis. And from that day, it had been decided that, the news would be shorter and posted in main page of the site.

Introducing 'tok LiVE' Feature

Live Chat with amaderEWU named 'tok LiVE' introduced on 15 February. By this service you can directly chat with the aE Chief with the support of 4 widely used messengers, Yahoo Messenger, MSN Messenger, Google Talk and Skype. You have to add the relevant account given on the web site. By this anyone can share good and bad feelings on aE directly. This is not a 24 hours service. The service time bracket is: 11.00 PM - 7.30 AM. The service is "On Available Basis".

It is a special service from aE with the support of the personal web portal 'SHAON' (<http://www.shaon.net.tc>) and all other chatting services. The personal web site 'SHAON' and the owner 'Benzir Shaon' are responsible for the entire service. The logo, concept and every right related to this service "tok LiVE" is owned by the personal web site 'SHAON'.

'aE My Happy Birthday Today' Idea

"aE My Birthday Today" is a special service from aE with the support of the Social Networking Site facebook. Your name will be shown at aE's first page on your Birthday. Just add aE's facebook profile with your facebook profile and find the name on that day at aE's first page. This service introduced on 15 February.

Special Day Celebration

Celebration of aE's One Year

amaderEWU celebrated the 1st year with many changes in the site, posting posters in EWU campus, introducing new features in the sites. On that day lot many people visited the site. The day was celebrated one day later due to some unavoidable reasons, on 15 February.

International Mother Language Day 2009

aE pays the tribute to the martyr of Mother Language Movement by designing the main banner with the message of the day. On the day aE re-posted a link (in the home page) of the article named 'Aat Fagun O Tar Ashepasher Kotha' written on that issue. It was published in amaderStory (the official publication of aE) in Spring 2008 issue.



This image is collected from the Daily Star online edition.

Condolence Note for BDR Incident

On 28 February, aE noted: "We are deeply shocked for BDR incident and pray for the departed souls who died. We condole to the relatives those who lost their near and dear ones. We thank to Government to tackle the situation quickly and at the same time wish that Government will find the true story and take necessary steps."

Event

'Ek Dupur Adda': aE Calls Fresher

amaderEWU called an Informal Adda (Chatting) for the fresher on 2 FEB 09 Monday at 3.15 PM in DDC Building's 8th Floor Study Room. All students including seniors along with their friends were invited. For that purpose a facebook Event had been announced from aE's facebook Group & Poster posted on 27 January. Despite all the response was not that much satisfactory.



Reporting News

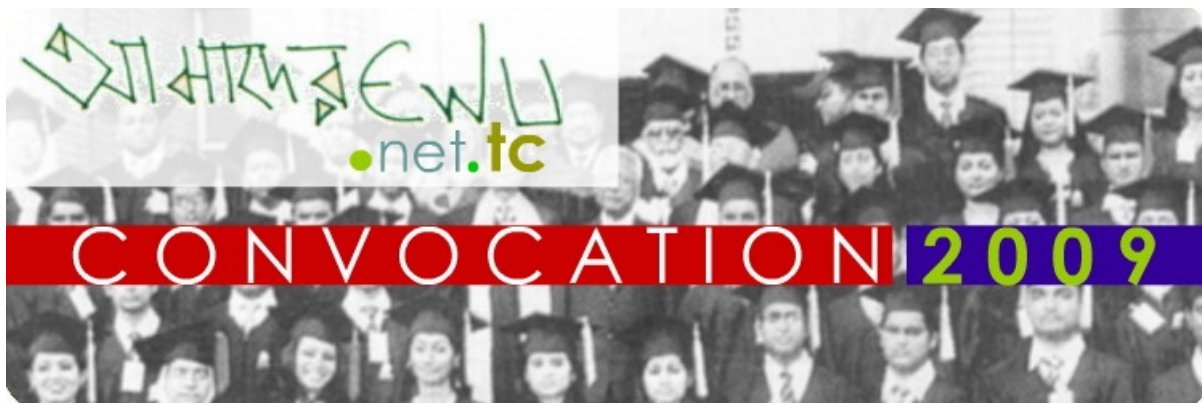
aE News covered a number of EWU issues in that year. Here some of the specials.

Introducing 'News in Short'

aE decided to update the site on weekly basis from 15 February. The news became shorter. For the visitor's convenience from then the news posts became shorter and found the whole detail in home page. Before that the news was published in detail with headlines in "Today's Story" page.

BDR Incident Coverage

BDR Mutiny was one of the top most important incidents of the year. EWU was also affected by this incident which took place on 25 February. On 26, aE published a detail news report on that issue in the home page along with a photo collected from 'The Daily Star' online news edition. It also published in facebook note which also grabbed lot many peoples' attention with appreciation.



Special Coverage on EWU Convocation 2009

On the issue of EWU's Convocation 2009 on 7 April, at least 5 short news reports have been published along with a special banner in home page and poster.

Team Building

Call for New Teammates in 13 Different Posts

aE called CV for appointing some students for the various posts with various works and responsibilities on 27 January through online. Detail was posted in job page. For that purpose, for the first time aE sent an Official Letter to EWU Career Counseling Centre which posted to EWU walls after some days.

The CV's were called for 6 different sections like: Administration, News & Photography, Publication, IT, Marketing, Film & Music (and Others). The available posts called under different sections were: Joint Chief of aE, Sub-Editor, Desk Correspondent, Campus Correspondent, Photographer, Photo Journalist, Writer, Graphics Designer, Web Designer, Marketing Executive, Video Editor, Open Position and Junior Teammate. For that purpose a CV format had also been provided in the site.

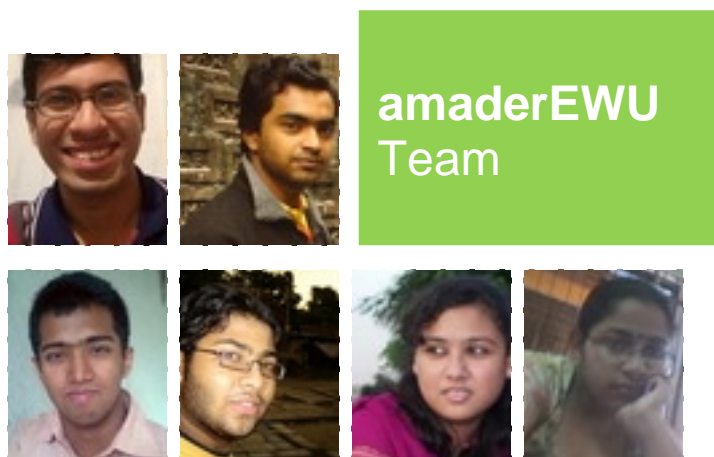


Along with these, it was said that the primary interview would be taken in online through chatting; the date and time were announced, but there was little response. First, on 27 January the date of interview was set on 1 to 5 February and later on 3 February it extended till 12th. One good thing is that, a good number of CV had been received through eMail. Some of them started working, but due to their irregularity aE authority discontinued the concept of allowing externals to work behind amaderEWU.

In the second time the new recruitment schedule declared, the interview date was on 1 March to 12 March.

The Teammates

Except the aE Chief, here are the teammates who worked temporarily in aE: Shams Zubair Mridha (News), Faisal Khan (News), Amit Chakrabarty (Graphics-Wallpaper), Sharmin Rahmatullah (Photography) and Farhat Binte Hasan (Junior Teammate-News). amaderEWU honors their efforts and enthusiasm to aE. They joined aE in different time period. Those who submitted at least one assignment (work) to aE have been named here. Out of them many joined but not all took part later.



Declaring Hierarchy

amaderEWU declared the internal Hierarchy structure. It was like the following:

- Rank Order 1: aE Chief
- Rank Order 2: Joint Chief of aE
- Rank Order 3: Teammates in Sections:
News & Photography | IT | Marketing | Film & Music | Admin | Publication
- Rank Order 4: Junior Teammates

Building Bridge of Connectivity

Opening 3rd Party Association Program

To make more option to be involved with aE, a new concept named 3rd Party Association Program has been introduced on 27 January. 3rd Party Association Program is a program by the site amaderEWU by which any independent individual/group/club/organization can serve with the support of aE. S/he have to come with the specific offer (service) with detail of it. This concept was developed far before it has been finally launched.

For example someone plan to make an online site/forum by which s/he would like to give the solution of Computer Related Problems. aE will support it by promoting & recognize it as a 3rd Party Association Program of aE. The service provider person will be responsible for his service.

facebook Friends

In the popular social networking site aE has the Profile, Fan Page and Group. Till the end of the year aE's facebook profile had 139 friends, Group had 146 members and in Fan Page 347 fans.

Marketing and Promotions

Promotion Page

On 27 January the site has introduced the Promotion page under aE Office section. With the support of that page visitors and enthusiastic people will easily find the latest promotional updates and posters.

Poster for 'Ek Dupur Adda'

The poster of the welcome program for fresher arranged by aE was posted in the campus on 27 January.

Poster for Teammate Seeking

On 2 February The Career Counseling Centre of East West University posted the poster titled 'Looking for Teammates' which was sent to the EWUCCC to post. It was a job notice, voluntary work in aE. aE thanks to EWUCCC for that support.

Celebration Poster

To celebrate amaderEWU's one year aE posted colorful posters in the campus on 15 February.



SHAON's Subsidiary Web Annual Report 2009





What

'i2we' not 'i2we SHAON'; the name SHAON has kept in the logo as sign of SHAON's ownership. This is the first public section of SHAON which allows anybody to share information and ideas, even can work as voluntary basis.

Aim

The primary & ultimate goal of that web site is to build such a platform where SHAON friends and other externals can contribute and external materials (the materials not made by SHAON) can be shared. But it is not like that SHAON's contents are not allowed to be shared here.

Purpose

Opening a sharing platform for external materials and a common platform for externals where friends and others can stand with their own stories and sharable materials.

Management

Benzir Shaon
i2we Chief

Profile

BASIC

Web Name

i2we

Established

8 April 2008

Status

Sole-Owned

Nature of Business

Public Portal

Financial Status

Run by owner's personal finance

Activity

Sharing good things and let commons to share their sharable contents for public's good

Product Category

Open

ADMINISTRATION

Governed by

1 member team, externals are allowed to join as volunteer basis

Chief

i2we Chief (name of chair)

Benzir Shaon is the i2we Chief by Default

Parent Organization

SHAON (www.shaon.net.tc)

LOCATION

Country Origin

Bangladesh

Focus Area

Anywhere of the Globe

eMail Address

friendshaon@yahoo.com

Web Address

<http://www.i2we.net.tc>

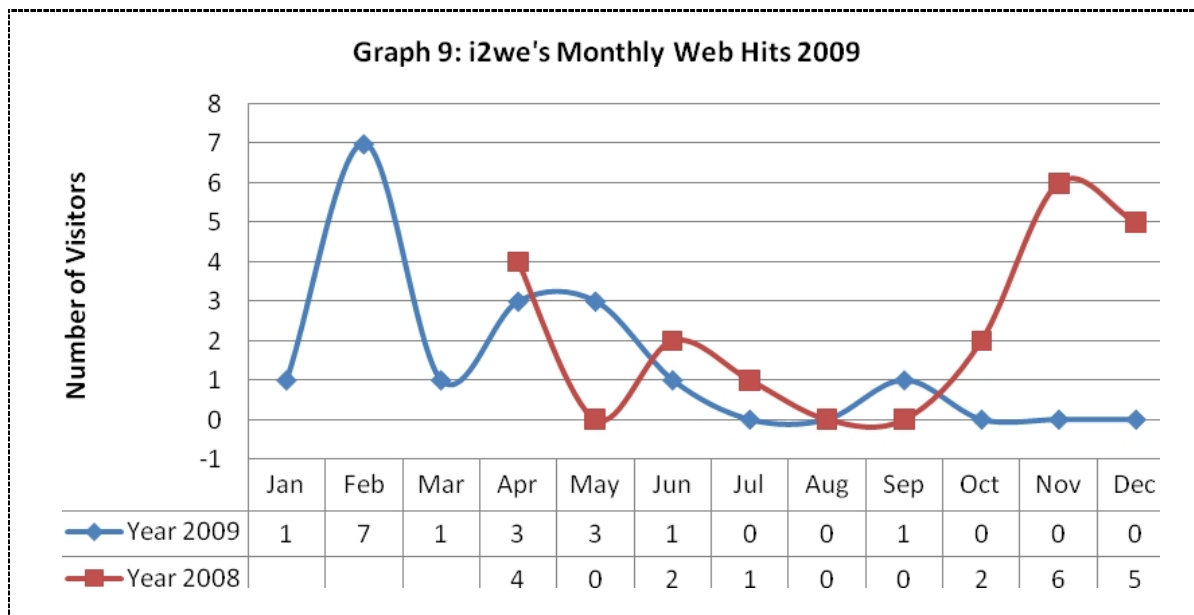
Phone & SMS

(+880) 01911 449242

External Supporters

Benzir Creation House (a sister concern), SmartDots, eSmart Start, Yahoo! (eMail), BanglaLink (Telephony)

Calculative Operational Summary



In 2009 there are total 17 visitors and in 2008 it was 20. From the beginning since 2008 the site has little promotions that may turn to a lower visitor attraction. In 2009 the site has been visited maximum 7 times and many of the months the site was visited by none.

Review 2009

This year there is no update.

To Get Connected

All links to be connected

Origin

Dhaka, Bangladesh

eMail

friendshaon@yahoo.com

Hotline

(+880) 01911 449242

SMS

(+880) 01911 449242

Forums & Groups for SHAON

Facebook Group

<http://www.facebook.com/group.php?gid=36299146998>

Facebook Fan Page

<http://www.facebook.com/pages/SHAON/87319405660>

Yahoo

<http://groups.yahoo.com/group/friendshaon>

Hi5

<http://hi5.com/friend/group/2919439--SHAON--front-html>

Chat Line

(Chat Line available only at some irregular specific time.

And given two new eMail addresses are only for chatting purposes not for mailing purposes)

Yahoo: friendshaon@yahoo.com

MSN: shaon8484@hotmail.com

Gmail: shaon8484@gmail.com

Skype: friendshaon (eMail: friendshaon@yahoo.com)

Web

www.shaon.net.tc

Addresses of Subsidiaries

EWUeducation

Origin, eMail & Hotline are same as SHAON

Official Web Site: www.ewueducation.net.tc

amaderEWU

Origin & Hotline are same as SHAON

eMail: amaderewu@yahoo.com

Official Web Site: www.amaderewu.net.tc

Facebook Group: <http://www.facebook.com/group.php?gid=10813204993>

Facebook Fan Page: <http://www.facebook.com/pages/amaderEWU/40193886652>

i2we

Origin, eMail & Hotline are same as SHAON

Official Web Site: www.i2we.net.tc

Blank Page

SHAON AnnualReport 2009
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Preparation of the Report

The report's main work had been performed within 10 January to 4 February 2010.

Image Contents

The cover contains the banner image of amaderEWU's Office section. amaderEWU is a subsidiary of SHAON.
Along with that, the SHAON's Six Year Celebration Logo has been used in the cover design.
All photos, images & illustrations are by SHAON except it is said closer to the content.

This file is open for free downloading from SHAON's Web Page

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4 February 2010 by SHAON

Published in
Bangladesh

Technical Support by Technical Instruments
Benzir Creation House
www.bchbd.net.tc

Data

Update Archive of SHAON

SHAON Chief's Photograph

Taken by himself on 16 December 2009

Script, Reporting, Cover, Concept & Design
Benzir Shaon



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